

New Color-Perfect Wallpapers

SEARS, ROEBUCK AND CO.



Color is the key to style and beauty at home. And it is easy to plan lovely, livable rooms with the new Harmony House Color-Perfect Wallpapers.

- First, select a room scene you prefer and note the three color keys next to the description.
- Then select harmonizing wallpapers you like from the many patterns in this book.
- Repeat the tones of your chosen color scheme, as represented by the small color blocks (or keys), in upholstery, draperies and accessories.

23 room scenes have color keys to help you. The charming dining room on the opposite page is in soft rose, green and gray. These colors are repeated in lovely 'Harvest Glow' wallpaper (page 6) and can be used in draperies, rug and upholstery. You may prefer rose, blue and brown tones ... repeating the rose in your draperies. Use the room scenes throughout this book as a help in planning effective color schemes in your own home. It's fun to be your own decorator! See page 42 of this catalog for additional decorating ideas.







# 'Soft-Tone Tweed'—Harmony House textures for smart, modern walls

Soft-Tone Tweed' is a delightful, roughweave effect paper designed in solid colors to create smart, modern, monotone walls. Embossed in leaf pattern on extra-heavy "30-inch" paper.

The photograph on page 4 shows a charming modern living room, with its flattering walls done in 'Soft-Tone Tweed' in the rich Colonial blue. The paper is also available in oyster white, in soft rose and soft green.

# SIDEWALL, CHOICE OF 4 COLORS

BLUE....53 C 07783—See sample over. WHITE...53 C 07785—Not shown. ROSE....53 C 07787—Not shown. GREEN..53 C 07789—Not shown.

Triple roll 15 yards long, about 29 in. wide.
Shipping weight 3 pounds 8 ounces.........\$1.26

#### BORDERS TO MATCH

BLUE....53 C 047783—2¼ inches wide.

WHITE...53 C 047785—2¼ inches wide.

ROSE....53 C 047787—2¼ inches wide.

GREEN...53 C 047789—2¼ inches wide.

Shipping weight per yard 1 ounce. Per yard....6C

## HARMONIZING CEILING PAPERS

 SINGLE ROLL

42c

SOLD ONLY IN
TRIPLE ROLLS
Price of single roll is shown for easy shopping comparison

# SEE PAGE 42 FOR SEARS EASY TERMS

"30 INCHES" WIDE\* • SUNFAST
WASHABLE • EXTRA HEAVY
EMBOSSED • SEMI-TRIMMED

# HOW MUCH TO ORDER

"30-inch"\* Papers Only

\*The wallpaper industry calls these extra wide papers: "30-inch papers." Actually, they measure from about 28 to 29 inches in width. We call this to your attention to avoid any possible misunderstanding.

Size of Room 8 or 9 Feet High	Triple Rolls Sidewall	Yards of Border	Double Rolls Ceiling
8 x 10	3	14	2
8 x 12	4	15	2
10 x 12	4	16	2
10 x 14	4	18	3
12 x 14	4	19	3
12 x 16	5	21	4
12 x 18	5	22	- 4
14 x 16	5	22	4
14 x 18	6	23	4
15 x 18	6	24	5
15 x 20	6	25	5
16 x 18	6	25	5
16 x 20	6	26	5
18 x 20	6	28	6
20 x 24	7	31	7

### COST OF COMPLETE ROOMS

10	X	12	feetS	idewall and	border	\$6.00
12	х	14	feetS	idewall and	border	6.18
14	x	16	feetS	idewall and	border	7.62





# 'Harvest Glow' highlights the room with a luxurious air of good living

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

'Harvest Glow' combines modern elegance and classic beauty with an air of abundance and hospitality. Slim vases of colorful fruit and graceful fruit clusters are set on soft beige and rose, framed by delicate leaf sprays.

This Harmony House pattern lends interest, color and spaciousness to the room, adds dignity to its furnishings. Borrow the soft Colonial blue, rich valley rose and cool green of the 'Harvest Glow' design to plan your room color scheme. Or simply let them serve as background for other tone blends.

# Featured in Dining Room on page 3

'Harvest Glow' is the perfect setting for a smart, modern dining room. Use the rose and beige version shown in the sample where warm color accent is desired. Or you may choose the same pattern in delicate allover blue for a soft, cool effect. In adjoining rooms, use 'Symphony' and 'Sophisticate' shown on the following pages.



SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Rolls Ceiling	Yards of Border	Room with Celling	Room with- out Celling
10x12 ft.	5	2	16	\$5.56	\$4.36
12x14 ft.	6	3	19	7.02	5.22
14x16 ft.	7	4	22	8.48	6.08

How much paper to order?.... See page 39

### SIDEWALL, CHOICE OF 2 COLORS

### BORDERS TO MATCH

ROSE AND BEIGE..53 C 047207—2½ inches wide.

BLUE.......53 C 047205—2½ inches wide.

Shipping weight per yard 1 ounce .... Per yard 6C

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 C 07910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..............60c







# 'Symphony'—a graceful pattern that brings glowing beauty to the room

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

Designed to set off the modern room in soft, inviting harmony, 'Symphony' presents full blown ivory blossoms against rich Colonial blue, with tiny accents of cameo coral.

# Versatile Setting for Many Rooms

A versatile pattern, 'Symphony' creates a perfect background for many color schemes. Choose it to blend with furnishings in tones of blue and rose or in rich red, coral and brown. Also available in rose-and-beige and in green.

In adjoining rooms, use the companion wallpapers, 'Sophisticate' (page 8) and 'Harvest Glow' (page 6) to create a harmonious color vista.

# Harmony House Colors bring new beauty to your home

The thrilling new line of Harmony House Color-Perfect Wallpaper brings you many designs in matched colors to help you restyle your home. Select your favorite patterns from this book to create lovely, livable rooms in blended tones.



SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

	Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
ı	10x12 ft.	5	2	16	\$5.16	\$3.96
ı	12×14 ft.	6	3	19	6.54	4.74
	14x16 ft.	7	4	22	7.92	5.52

How much paper to order?.... See page 39

#### SIDEWALL, CHOICE OF 3 COLORS

#### BORDERS TO MATCH

BLUE....53 C 047253—3 inches wide.

ROSE....53 C 047257—3 inches wide.

GREEN..53 C 047261—3 inches wide.

Shipping weight per yard 1 ounce.....Per yard 6C

### HARMONIZING CEILING PAPER







# 'Sophisticate'—slim, striped elegance in soft, blending tones

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

A smart, modern paper, 'Sophisticate' combines the gracious charm of a more leisurely era. Full-blown ivory blossoms stream gracefully down the wall, paneled in lovely tones of cameo coral and colonial blue. The pattern helps create an air of spaciousness and pleasant living in the home.

# Perfect for Smart Color Schemes

'Sophisticate's' soft, blending colors make it an ideal choice for many rooms. The smart stripes make the ceilings seem higher. Like its companion paper, 'Symphony' (page 7), 'Sophisticate' in blue and coral lends itself to room tones of blue and rose . . . of rich red, coral and brown and many other pleasing, easy-to-live-with color combinations.

# Your Choice of Three Colors

In addition to the soft blue shown in the sample, you may choose this pattern in warm-toned valley rose and beige or in the attractively cool green designed to flatter your room and your furniture.

SINGLE ROLL

30c

SOLD ONLY IN

DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

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Allowance has been made for average door and window openIngs. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.16	\$3.96
12x14 ft.	-6	3	19	6.54	4.74
14x16 ft.	7	4	22	7.92	5.52

How much paper to order?.... See page 39

#### SIDEWALL, CHOICE OF 3 COLORS

Shipping weight 2 pounds 8 ounces.........60c

#### BORDERS TO MATCH

BLUE....53 C 047251—3 inches wide.

ROSE....53 C 047255—3 inches wide.

GREEN..53 C 047259—3 inches wide.

Shipping weight per yard 1 ounce....Per yard 6c

### HARMONIZING CEILING PAPER







# 'American Beauty'—exquisite rose pattern featured in front cover photograph

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • SEMI-TRIMMED

The 'American Beauty' design brings to your walls all the fresh, living bloom of full-blown roses in glowing tones of pink, rose and green. The pattern was created by one of America's leading designers. It is printed in the finest colors on extra heavy paper. The same quality is usually sold in regular wall-paper stores for three or four times Sears prices. Use 'American Beauty' to enhance the polished tones of dark mahogany furniture and deep, rich room colors. Or let it lend new beauty to a more "modern," light-toned room.



SEE PAGE 42 FOR SEARS EASY TERMS

# AMERICAN BEAUTY' SIDEWALL PAPER

ROSE ON WHITE..53 C 07153—See sample over. Double roll 16 yards long, 18 Inches wide. Shipping weight 2 pounds 8 ounces......\$1.00

#### BORDER TO MATCH

ROSE ON WHITE...53 C 047153—4 inches wide. Shipping weight per yard 1 ounce.....Per yard 6C

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED..53 C 07910—Not shown.

Double roll, 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..........60c

How much paper to order?..... See page 39



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL WALLPAPER SAMPLE



# Use 'Boulevard' Stripe in Adjoining Room

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • SEMI-TRIMMED

The 'Boulevard' stripe, also pictured on the front cover, is our finest striped wallpaper design. Use it in the adjoining room for perfect color harmony with 'American Beauty'...or anywhere in the home where striped elegance is desired.

SINGLE ROLL

45c

SOLD ONLY IN

DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison



#### BOULEVARD' STRIPE SIDEWALL PAPER

GREEN AND WHITE...53 C 07177 — See front cover photograph in full color.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds 8 ounces ......90c

### BORDER TO MATCH

GREEN AND WHITE..53 C 047177—3 in, wide. Shipping weight per yard 1 ounce..Per yd. 6C



# 'Parisienne'—delightful modern with twinkling boudoir charm

HARMONY HOUSE • SUNFAST • WASHABLE
HEAVY WEIGHT • SEMI-TRIMMED

'Parisienne' frames the room in graceful, sophisticated informality. Dainty blue ribbons and fluffy feathers gently curve about the wall to set the stage for a neatly tailored decor or soft femininity.

# See Color Scene on Inside Cover

In the color scene on the inside front cover, 'Parisienne' is used to create a charmingly livable bedroom. You will enjoy blending the inviting coral and blue tones of the paper sampled, into your room scheme. Or choose this pattern in the soft blue background for cool, quiet walls with subtle grace.

# Wallpaper Enhances Room Harmony

Modern homemakers use wallpaper to bring out room beauty and to supply a harmonious color blend for other furnishings. It gives added color accent when used on window valances, bed headboards, decorative screens, etc. 'Parisienne' will lend itself well to those added decorative touches which make for interest and charm in the home. SINGLE ROLL

24c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown
for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

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Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10×12 ft.	5	2	16	\$4.32	\$3.36
12x14 ft.	6	. 3	19	5.46	4.02
14x16 ft.	7	4	22	6.60	4.68

How much paper to order? . . . . See page 39

# SIDEWALL, CHOICE OF 2 COLORS

CORAL...53 C 07451—See sample over. BLUE....53 C 07453—Not shown.

### BORDERS TO MATCH

CORAL..53 C 047451—21/4 inches wide. BLUE....53 C 047453—21/4 inches wide.

Shipping weight per yard 1 ounce.... Per yard 6C

### HARMONIZING CEILING PAPER

WHITE.....53 C 07930-Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....

s......40°







# 'Silver Wings'—stirring panorama of the air age designed for boy's room

HARMONY HOUSE • SUNFAST • WASHABLE
HEAVY WEIGHT • SEMI-TRIMMED

'Silver Wings' creates a stirringly beautiful scenic wall for the boy's room, game room, or any spot in the home where a glowing, interesting background is desired. The panoramic design captures the spirit of the air age, showing giant airplanes over far-flung world outposts.

A shining, twin-engine airliner prepares for take-off against a skyline of pyramids and mountains, with zebra, deer and flamingo looking on. In another corner of the globe, a great seaplane takes on its passengers amid palm trees and native canoes. Near a modern city, helicopters and graceful planes fly.

### Pictured on Inside Cover

The boy's room on the inside front cover shows how effectively this pattern may be used in bringing interest into the room. The soft blue background, with shining touches of silver, red and green creates a harmonious color effect easy on the eye and ideal as the setting for other decorations and wall hangings.

SINGLE ROLL

30c

SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERM!

# COST OF COMPLETE ROOMS

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Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Pouble Rolls Sidewall	Rolls Celling	Yards of Border	Room with Celling	Room with- out Celling
10x12 ft.	5	2	16	\$5.16	\$3.96
12x14 ft.	6	3	19	6.54	4.74
14x16 ft.	7	4	22	7.92	5.52

How much paper to order ?.... See page 39

#### SIDEWALL PAPER

BLUE..53 C 07299-See sample over.

### BORDER TO MATCH

BLUE...53 C 047299-21/2 inches wide.

Shipping weight per yard 1 ounce.....Per yard 6C

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED..53 C 07910-Not shown.







# 'Camellia' captures the sunshine for a cheery, modern bedroom

HARMONY HOUSE . SUNFAST . WASHABLE EXTRA HEAVY . EMBOSSED . SEMI-TRIMMED

'Camellia' creates the perfect setting for the cheery, modern bedroom. Blue ribbons stream down sunny, yellow walls to accent fresh, full-blown blossoms. This Harmony House pattern will suggest charming, comfortable bedroom beauty for every home. It will furnish a glowing background for any color scheme.





SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openlngs. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	_ 5	2	16	\$5.16	\$3.96
12x14 ft.	6	3	19	6.54	4.74
14x16 ft.	7	4	22	7.92	5.52

How much paper to order?.... See page 39

### SIDEWALL, CHOICE OF 2 COLORS

YELLOW..53 C 07293—See sample over. BLUE.....53 C 07291-Not shown.

Double roll 16 yards long, 18 inches wide. 

# BORDERS TO MATCH

YELLOW...53 C 047293-23/4 inches wide. BLUE.....53 C 047291-23/4 inches wide.

Shipping weight per yard 1 ounce....Per yard 6C

# HARMONIZING CEILING PAPER

WHITE EMBOSSED., 53 C 07910-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds 8 ounces...........60c







# 'Fiesta'—a modern "tile" for gay kitchen, breakfast nook or hallway

HARMONY HOUSE • SUNFAST • WASHABLE
HEAVY WEIGHT • SEMI-TRIMMED

'Fiesta' is designed to add a gay touch to informal rooms. At home in kitchen, hallway, or informal dining room, it features plump yellow apples and pears, bright red cherries and bold blue grapes in a neat, tile-like pattern.

# See the 'Fiesta' Kitchen on page 14

'Fiesta' is pictured in the cheerful, modern kitchen on page 14. Plan your kitchen around the bright red and white color scheme shown in the sample. Use this versatile pattern in the casual dining room, hallway or bath. Or choose 'Fiesta' with cool green leaf and stripe accent separating the "tile" squares. A delightful highlight for the room.

# Washable Papers withstand 25 rubs

Harmony House washable-quality wall-papers are specially treated for hard use and long service in the busy home. They are tested to withstand at least 25 rubs with mild soap suds without dimming the beauty of the pattern or finish.

SINGLE ROLL

26

SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Cerling
10x12 ft.	-5	2	16	\$4.60	\$3.56
.12x14 ft.	6	3	19	5.82	4.26
14x16 ft.	7	4	22	7.04	4.96

How much paper to order?..... See page 39

#### SIDEWALL, CHOICE OF 2 COLORS

RED ON WHITE.....53 C 07353—See sample over. GREEN ON WHITE...53 C 07355—Not shown.

#### BORDERS TO MATCH

**RED....** 53 C 047353—2 inches wide. **GREEN..** 53 C 047355—2 inches wide.

Charter to Con boo I menos mao.

Shipping weight per yard 1 ounce....Per yard 6c

#### HARMONIZING CEILING PAPER

WHITE...53 C 07928-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds.....

.....





# 'Spring Song'—fresh spring flowers in smart, modern pattern

HARMONY HOUSE • SUNFAST • WASHABLE
HEAVY WEIGHT • SEMI-TRIMMED

'Spring Song' combines the modern touch with the cheerful brightness of fresh, garden flowers. The unusual horizontal treatment makes it a neat and perfect background for the charming, well-designed bedroom. And 'Spring Song' is sure to find its way into many other rooms of the home to add a sprightly touch in informal dining rooms and breakfast nooks.

# Shown in Full Color Room on page 14

The bedroom shown in full color on page 14 illustrates the important part 'Spring Song' plays in creating a lovely, glowing room. Its delicate rose, bright blue and yellow accents on soft blue make it an ideal wall background.

The pattern is a natural choice for the smartly toned bedroom in cool blue and warm rose, with deep blue tones in the floor covering. For rooms in bolder color accents, the soft blue wall will serve as a perfect, blending backdrop. 'Spring Song' is also available in delicate pink for warm wall tones.



SEE PAGE 42 FOR SEARS EASY TERMS

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Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Celling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.60	\$3.56
12x14 ft.	6	3	19	5.82	4.26
14x16 ft.	7	4	22	7.04	4.96

How much paper to order?.... See page 39

#### SIDEWALL, CHOICE OF 2 COLORS

BLUE...53 C 07393—See sample over. PINK...53 C 07391—Not shown.

# BORDERS TO MATCH

BLUE...53 C 047393—2 inches wide. PINK...53 C 047391—2 inches wide.

Shipping weight per yard I ounce.....Per yard 6c

### HARMONIZING CEILING PAPER

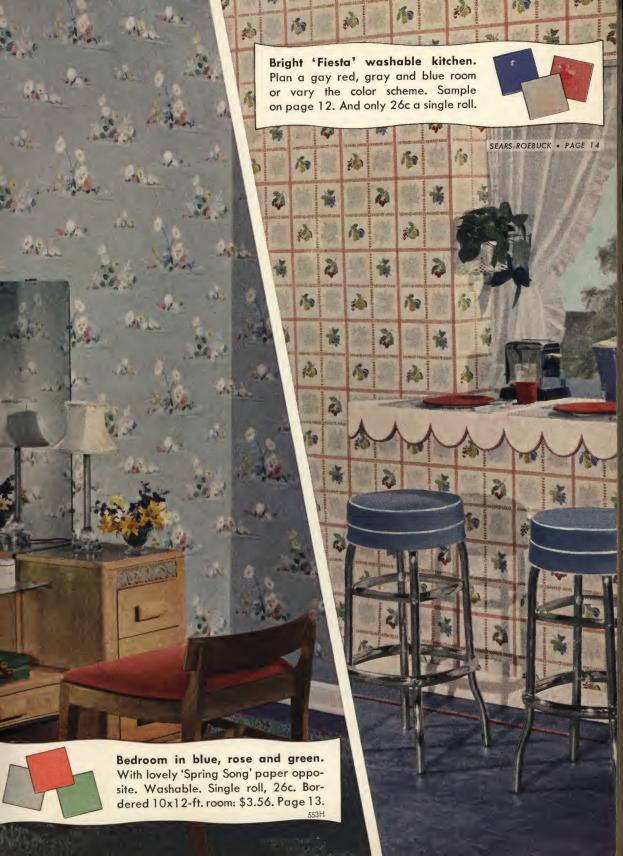
WHITE...53 C 07928-Not shown.

Double roll 16 yards long, 18 inches wide.













# 'Dixieland'—gracious large pattern lends scenic beauty to the room

HARMONY HOUSE • SUNFAST • WASHABLE
HEAVY WEIGHT • SEMI-TRIMMED

The exquisitely drawn panoramas of 'Dixieland' give an air of quiet spaciousness to the living room or dining room. Quaint scenes of the old Southland cover the walls with gracious charm and beauty . . . stately plantation manors, the balconies of old New Orleans, colorful boats plying the broad river.

# Pictured in Provincial Room on page 15

The color scene on page 15 shows 'Dixieland' as the setting for a lovely Provincial room. The pattern is ideal as a background for furnishings of any period wherever an effect of ease, comfort and hospitality is desired.

Plan your room color scheme around the warm parchment brown, cameo coral and green accents of the design . . . or use the soft beige walls and color accent as a harmonious background for furnishings in bold colors. For adjoining rooms, use companion papers 'Woodland' and 'Yankee Clover' shown on the following pages. You may also choose 'Dixieland' in blue-green.

SINGLE ROLL

26

SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

a.. and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

	Size of Room 9 Ft. Celling	Double Rolls Sidewall	Rolls Ceiling	Yards ef Border	Room with Ceiling	Room with- out Ceiling
1	10x12 ft.	5	2	16	\$4.60	\$3.56
	12x14 ft.	6	3	19	5.82	4.26
	14x16 ft.	7	4	22	7.04	4.96

How much paper to order?.... See page 39

# SIDEWALL, CHOICE OF 2 COLORS

BEIGE......53 C 07415—See sample over. BLUE-GREEN..53 C 07413—Not shown.

# BORDERS TO MATCH

BEIGE......53 C 047415—2½ inches wide.
BLUE-GREEN..53 C 047413—2½ inches wide.
Shipping weight per yard 1 ounce.....Per yard 6C

### HARMONIZING CEILING PAPER

WHITE...53 C 07928—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.......







# 'Yankee Clover'—charming allover Harmony House design with many uses

SUNFAST • WASHABLE
HEAVY WEIGHT • SEMI-TRIMMED

'Yankee Clover' is a versatile pattern, designed to provide a delightful, harmonious background for varied rooms, furnishings and color schemes. The neat and tidy leaf motif gives tiny green and coral accents against a soft beige wall.

# See Provincial Room on page 15

This pattern is well suited to a Provincial room setting such as that shown on page 15. It is ideal wherever neutral background and easy color harmony are desired . . . in living room, dining room, hallway or stair well.

In planning your room color scheme, you may borrow the green and coral accents of the design, with main room tones of deep brown. Or simply let the soft beige background serve as the setting for a bolder color arrangement.

"Companion Wallpapers" with harmonious color tones are designed for pleasing effect in connecting rooms. Choose 'Yankee Clover,' 'Dixieland' (page 16) and 'Woodland' (page 18) for color harmony in adjoining rooms.

SINGLE ROLL

26

SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Reom with Celling	Room with- out Ceiling
10×12 ft.	5	2	16	\$4.60	\$3.56
12x14 ft.	6	3	19	5.82	4.26
14x16 ft.	7	4	22	7.04	4.96

How much paper to order?.... See page 39

#### SIDEWALL PAPER

BEIGE. . 53 C 07419—See sample over.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds .....

# BORDER TO MATCH

BEIGE. . 53 C 047419-2 inches wide.

Shipping weight per yard 1 ounce....Per yard 6C

### HARMONIZING CEILING PAPER

WHITE...53 C 07928-Not shown.

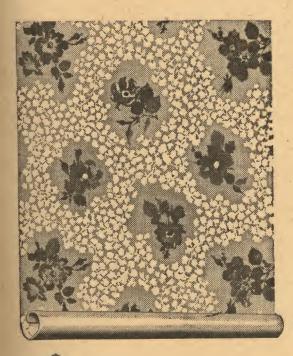




# 'Blossomtime'—shimmering glamor for the sentimental bedroom

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

'Blossomtime' provides glamor in a sentimental mood to highlight the gracious bedroom with soft, feminine touches. Delicate rose sprays pattern the walls in a shimmering, silky field of tiny white leaves. For pleasing color harmony, repeat the subtle rose and green of the pattern in bedspread and draperies.





SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10×12 ft.	5	2	16	\$4.88	\$3.76
12×14 ft.	- 6	3	19	6.18	4.50
14x16 ft.	- 7	4	22	7.48	5.24

How much paper to order?.... See page 39

### SIDEWALL, CHOICE OF 3 COLORS

WHITE—Satin Finish...53 C 07301—See sample over.

BLUE —Dull Finish...53 C 07305—Not shown.

PINK —Dull Finish...53 C 07309—Not shown.

### BORDERS TO MATCH

WHITE—Satin Finish...53 C 047301—3 inches wide.

BLUE —Dull Finish...53 C 047305—3 inches wide.

PINK -Dull Finish...53 C 047309-3 inches wide.

Shipping weight per yard 1 ounce....Per yard 60

# HARMONIZING CEILING PAPER

WHITE EMBOSSED . . 53 C 07926-Not shown.





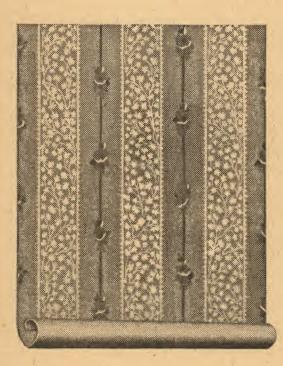




# 'Rosebud Ribbons'—soft streamers give flattering bedroom stripes

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

Softly sentimental as a bedroom setting should be, 'Rosebud Ribbons' combines the smart effect of stripes. Tiny buds stream down the wall on ribbons of blue, with lacy panels of white . . . all on a shimmering background to lend glamor to the room. Plan your room tones with accents of rose and green and blue.



SINGLE ROLL

28c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39

	Size of Room 9 Ft Ceiling	Rolls Sidewall	Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
	10x12 ft.	5	2	16	\$4.88	\$3.76
ĺ	12x14 ft.	6	3	19	6.18	4.50
ı	14x16 ft.	7	4	22	7.48	5.24

How much paper to order?.... See page 39

# SIDEWALL, CHOICE OF 3 COLORS

WHITE—Satin Finish...53 C 07303—See sample over.

BLUE —Dull Finish...53 C 07307—Not shown.

PINK —Dull Finish...53 C 07311—Not shown.

#### BORDERS TO MATCH

WHITE . . 53 C 047303-3 inches wide.

BLUE....53 C 047307-3 inches wide.

PINK....53 C 047311-3 inches wide.

Shipping weight per yard 1 ounce....Per yard 60

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED..53 C 07926-Not shown.

Double roll 16 yards long, 18 inches wide, Shipping weight 2 pounds 8 ounces......

.56





# 'Petticoat'-quaint eyelet stripe and gingham design for a bedroom

HARMONY HOUSE . SUNFAST . WASHABLE HEAVY WEIGHT . SEMI-TRIMMED

'Petticoat' is the ideal pattern for dressing up the bedroom in a new and charming effect. The delightful white embroidered eyelet stripe design adds a graceful note to the neat plaid gingham wall with a dainty ruffle border to match.

# See Bedroom Photograph on Next Page

'Petticoat' is used to highlight the Provincial bedroom on the following page. You will enjoy the delightful effect this paper gives in daughter's room ... or in creating a lovely background for a comfortable bedroom in any style.

# Choice of Plain Gingham or Stripe

Choose 'Petticoat' with the eyelet stripe trim in either soft pink or soft blue. A matched, plain gingham of the same design is also available in each color. You may combine the two companion papers ... eyelet trim and plain gingham ... in the same room, using them on alternate walls. Or do one room in the striped 'Petticoat' and the adjoining room in plain ainaham for charming harmony.



SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

. . . and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	5	2	16	\$4.32	\$3.36
12x14 ft.	6	3	19	5.46	4.02
14x16 ft.	7	4	- 22	6.60	4.68

How much paper to order?.... See page 39

# SIDEWALL, 2 COLORS, PLAIN AND WITH STRIPE

PINK WITH STRIPE..53 C 07459—See sample over. PLAIN PINK GINGHAM .. 53 C 07461-See page 22. BLUE WITH STRIPE .. 53 C 07455-Not shown. PLAIN BLUE GINGHAM . . 53 C 07457-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds.....

# BORDERS TO MATCH

PINK WITH STRIPE...53 C 047459-3 inches wide PINK GINGHAM...53 C 047461-3 inches wide. BLUE WITH STRIPE...53 C 047455-3 inches wide BLUE GINGHAM...53 C 047457-3 inches wide. Shipping weight per yard 1 ounce.....Per yard 6c

# HARMONIZING CEILING PAPER

WHITE..53 C 07930-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds.....













# 'Rose of Picardy'-traditional grace for glowing, home color harmony

HARMONY HOUSE . SUNFAST . WASHABLE EXTRA HEAVY . EMBOSSED . SEMI-TRIMMED

The graceful pattern and subtle color harmony of 'Rose of Picardy' provide a room setting of soft, glowing beauty and give spaciousness and interest to the walls. Lovely bouquets of delicate rose and blue are set in exquisite scrollwork motifs against a background of soft beige and coral.

### Pictured in Room Scene on page 23

A perfect setting for the traditional room, as shown in the full-color photograph on page 23. 'Rose of Picardy' gives a restful background of comfort and ease for the living room or dining room. With 'Rose of Picardy' in one room, use the harmonizing companion paper, 'Arcadia' (shown on following page) in the adjoining room to supply a pleasantly blending color vista.

### Available in Two Colors

In addition to the rose and beige combination shown in the sample, 'Rose of Picardy' is available in . . . ivory and white, an exquisitely formal version designed to highlight any color scheme.

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below." Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewalt	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.16	\$3.96
12x14 ft.	- 6	3	19	6.54	4.74
14x16 ft.	7	4	22	7.92	5.52

How much paper to order?.... See page 39

#### SIDEWALL, CHOICE OF 2 COLORS

ROSE AND BEIGE....53 C 07273-See sample over. IVORY AND WHITE. . . 53 C 07277-Not shown.

Double roll 16 yards long, 18 inches wide. 

### BORDERS TO MATCH

ROSE AND BEIGE....53 C 047273-2 inches wide. IVORY AND WHITE: ... 53 C 047277-2 inches wide. Shipping weight per yard 1 ounce....Per yard 6C

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED. . 53 C 07910-Not shown. Double roll 16 yards long, 18 inches wide. 







# 'Arcadia'—slim panels and stripes give height to the room

HARMONY HOUSE . SUNFAST . WASHABLE EXTRA HEAVY . EMBOSSED . SEMI-TRIMMED

'Arcadia' furnishes a gracious setting for the traditional room in the popular coral, beige and blue color tones. For rooms planned in bolder colors, it provides a soft, blending backdrop. The slim stripes and delicate scrollwork leaf panels give the room height and a sense of well-appointed dignity.

### Pictured on page 23

The traditional room scene pictured on page 23 is an example of effective use of this pattern. 'Arcadia' with its companion paper 'Rose of Picardy' (see preceding page) is an excellent choice for harmonious connecting rooms.

### **Use Harmony House Wallpaper** for pleasing color schemes

The soft, blending colors of Harmony House Color-Perfect Wallpapers are especially designed to help the homemaker plan pleasing color schemes for her rooms. Use Harmony House "companion" wallpapers for adjoining rooms.

Price of single roll is shown for easy shopping comparison

FOR SEARS EASY

### COST OF COMPLETE ROOMS

.. and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	5	2	16	\$5.16	\$3.96
12x14 ft.	6	3	19	6.54	4.74
14x16 ft.	7	4	22	7.92	5.52

How much paper to order?.... See page 39

### SIDEWALL, CHOICE OF 2 COLORS

ROSE AND BEIGE...53 C 07275—See sample over. IVORY AND WHITE. . 53 C 07279-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds 8 ounces..........60c

### BORDERS TO MATCH

ROSE AND BEIGE...53 C 047275-2 inches wide. IVORY AND WHITE...53 C 047279-2 inches wide. Shipping weight per yard 1 ounce.....Per yard 60

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED .. 53 C 07910-Not shown. Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds 8 ounces.........60c



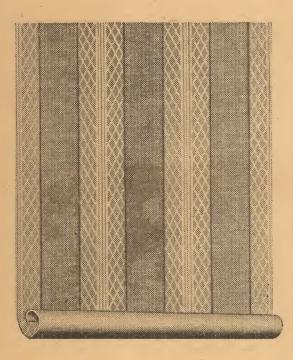




# 'Moderne'—Harmony House stripes in choice of three popular colors

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

You will enjoy the smart simplicity of 'Moderne' in bedroom, living room or dining room. The stripes give an effect of height and spaciousness. The shimmering colors provide a graceful highlight for your furnishings. In soft blue, peach or oyster white. 'Moderne' is the perfect setting for many rooms.





SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft, Ceiling	Double Rolls . Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.88	\$3.76
12x14 ft.	6	3	19	6.18	4.50
14x16 ft.	7	4	22	7.48	5.24

How much paper to order?.... See page 39

### SIDEWALL, CHOICE OF 3 COLORS

BLUE.........53 C 07313—See sample over. PEACH.......53 C 07315—See sample over. OYSTER WHITE..53 C 07317—Not shown.

#### BORDERS TO MATCH

Shipping weight per yard 1 ounce.....Per yard 6c

#### HARMONIZING CEILING PAPER

WHITE...53 C 07926-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds 8 ounces.....

56c



SEE OTHER SIDE OF THIS SHEET FOR ACTUAL WALLPAPER SAMPLE





# 'Romance'—delicate loveliness for the charming bedroom

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

Set the scene for the sentimental bedroom with the charm of our 'Romance' pattern. Delicate rose and blue blooms on a shimmering peach-toned field combine with casual flower sprays to create a design as lovely as the first spring corsage. A flattering backdrop for your room. Also in blue and white backgrounds.





SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Gelling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Celling	Room with-
10x12 ft.	5	2	16	\$4.88	\$3.76
12x14 ft.	6	3	19	6.18	4.50
14x16 ft.	7	4	22	7.48	5.24

How much paper to order?.... See page 39

### SIDEWALL, CHOICE OF 3 COLORS

PEACH...53 C 07323—See sample over. BLUE....53 C 07325—Not shown. WHITE...53 C 07321—Not shown.

#### BORDERS TO MATCH

PEACH...53 C 047323—2½ inches wide. BLUE....53 C 047325—2½ inches wide. WHITE...53 C 047321—2½ inches wide.

Shipping weight per yard 1 ounce.....Per yard 6C

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED .. 53 C 07926-Not shown.



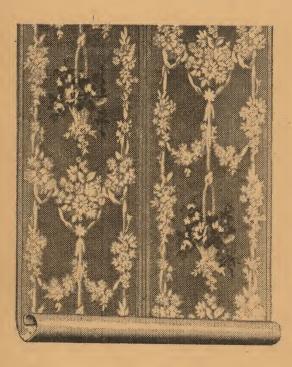




# 'Caprice'—a gay, new pattern for bedroom, living room or dining room

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

The delicate beauty of 'Caprice' brings a touch of gaiety to the room scene. White baskets with rose and yellow blooms sway gently in wreathed panels of soft blue, flanked by blending pink stripes. Repeat the colors of the pattern in furniture, draperies and rug for charming room harmony. Also in white.



SINGLE ROLL

34c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SHARS HASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Celling
10×12 ft.	5	2	16	\$5.56	\$4.36
12×14 ft.	6	3	-19	7.02	5.22
14×16 ft.	7	4	22	8.48	6.08

How much paper to order?.... See page 39

### SIDEWALL, CHOICE OF 2 COLORS

BLUE AND PINK......53 C 07239—See sample over-WHITE SATIN FINISH..53 C 07241—Not shown.

#### BORDERS TO MATCH

BLUE AND PINK..53 C 047239—2 inches wide. WHITE.......53 C 047241—2 inches wide.

Shipping weight per yard 1 ounce.....Per yard 60

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED .. 53 C 07910-Not shown.





# 'Queen Anne Chintz'—a versatile Harmony House pattern

SUNFAST • WASHABLE • EMBOSSED

EXTRA HEAVY • SEMI-TRIMMED

A graceful, traditional pattern that highlights the room with glowing beauty, 'Queen Anne Chintz' is at home in living room, dining room, bedroom or breakfast nook. Garlands of colorful flowers are framed within delicate scrollwork to provide wall tones of rich rose and green with touches of blue and yellow.

### See Charming Bedroom on page 30

The bedroom pictured in the photograph following, reflects the air of traditional good taste and good living enhanced by the 'Queen Anne Chintz' paper. The pattern is designed to furnish a gracious setting for many styles of furnishings.

The dining room as well as the bedroom may be highlighted in this way. Many homemakers will find 'Queen Anne Chintz,' the perfect wallpaper for brightening the family living room.

Plan your room scheme around the soft rose and green tones of the design. Or use this paper to highlight deeper tones in your rugs and furnishings. SINGLE ROLL

34c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	5	2	16	\$5.56	\$4.36
12x14 ft.	6	3	19	7.02	5.22
14x16 ft.	7	4	22	8.48	6.08

How much paper to order?.... See page 39

### SIDEWALL PAPER

### BORDER TO MATCH

WHITE BACKGROUND..53 C 047213—3 inches wide.
Shipping weight per yard 1 ounce....Per yard 6C

### HARMONIZING CEILING PAPER

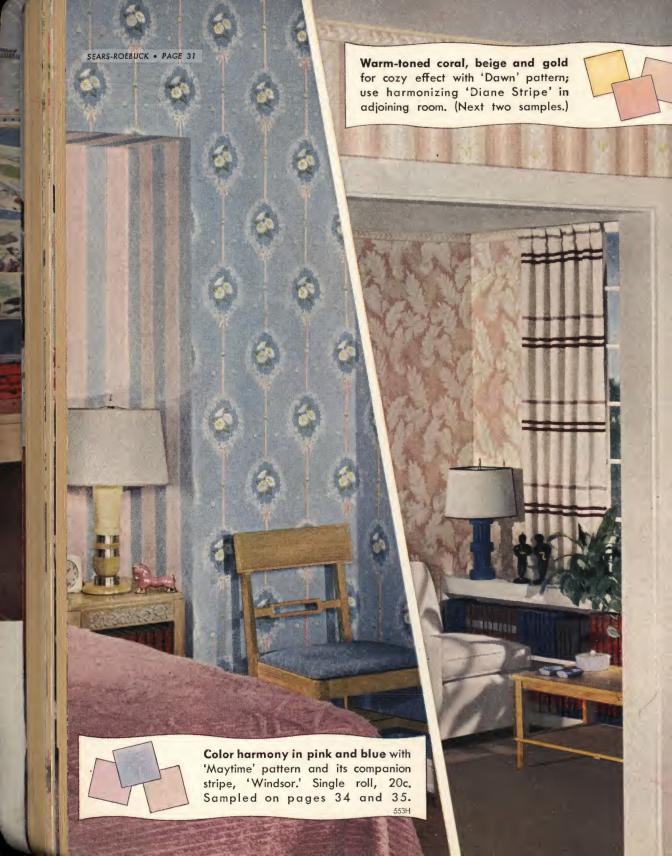
WHITE EMBOSSED .. 53 C 07910-Not shown.

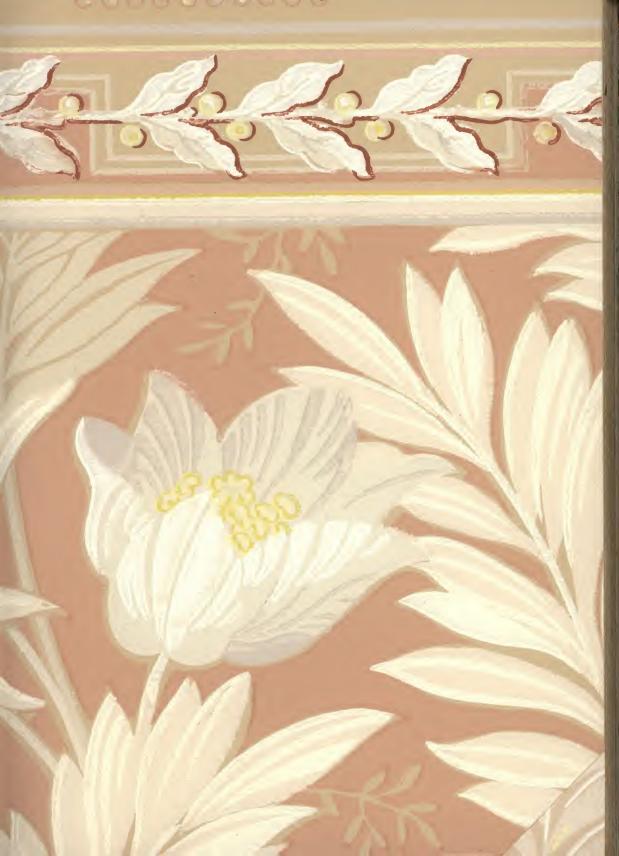












# 'Dawn'—gentle, allover leaf design for warm wall tones

HARMONY HOUSE • SUNFAST
SEMI-TRIMMED • STANDARD WEIGHT

'Dawn' brings you a lovely design for living room or dining room at a budget price. The soft coral background lends warm tone value to the room, with beige and bright ivory accents in the pleasing allover foliage pattern.

### Featured in Living Room Scene, Page 31

As illustrated in the color photograph preceding, 'Dawn' is an excellent choice for the comfortable, well-appointed living room. The pattern will find many uses in the modern home, in the informal parlor and dining room, and is well adapted to varied color schemes.

### Use Harmony House Companion Papers

For room-to-room home harmony, use 'Dawn' and its harmonizing companion paper 'Diane Stripe' (see following sample) in adjoining rooms.

### **Patterns Are Sunfast**

All wallpaper samples in this catalog are Sunfast. The beauty of the patterns is guaranteed not to fade for three years.

SINGLE ROLL

20c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. Fer more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Celling	Room with- out Ceiling
10x12 ft.	5	_ 2	16	\$3.68	\$2.88
12x14 ft.	6	_ 3	19	4.65	3.45
14x16 ft.	7	4	22	5.61	4.01

How much paper to order?.... See page 39

### SIDEWALL PAPER

CORAL..53 C 07539—See sample over.

### BORDER TO MATCH

CORAL..53 C 047539-2 inches wide.

Shipping weight per yard 1 ounce...Per yard 51/20

### HARMONIZING CEILING PAPER

WHITE...53 C 07954—Not shown. IVORY...53 C 07956—Not shown.





# 'Diane Stripe'—smart leaf panels in soft coral and tan

SUNFAST • HARMONY HOUSE
STANDARD WEIGHT • SEMI-TRIMMED

'Diane Stripe' features panels of bright ivory leaves against a background of soft tan and blended coral stripes. The pattern is adaptable to a wide variety of color schemes. It brings the smart simplicity of stripes to living room and dining room walls with the soft grace of leaf foliage for a flattering effect.

### See Color Photo, page 31

With its companion paper, 'Dawn,' (see preceding sample) 'Diane Stripe' is featured in the attractive downstairs color scene on page 31. Use the two in adjoining rooms to achieve harmonious color unity in soft pleasing tones.

### Highlights Varied Color Schemes

This pattern is an appealing wall background for many popular living room and dining room tone blends. Use it with shades of coral, blue and ivory... with brown, tan and deep green ... with aquamarine blue, gray and touches of rose. The warm-toned wall adds a pleasant, friendly glow to the room.

SINGLE ROLL

20c

SOLD ONLY IN
DOUBLE ROLLS,
Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

#### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table halow. Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39,

Size of Room 9 Ft. Cetling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.68	\$2.88
12x14 ft.	6	3	19	4.65	3.45
14x16 ft.	7	4	22	5.61	4.01

How much paper to order?.... See page 39

### SIDEWALL PAPER

CORAL..53 C 07541—See sample over.

### BORDER TO MATCH

CORAL..53 C 047541—2 inches wide.

Shipping weight per yard 1 ounce....Per yd. 51/20

### HARMONIZING CEILING PAPER

WHITE...53 C 07954—Not shown. IVORY...53 C 07956—Not shown.

Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds......



40c



# 'Maytime'—gentle blossom design for bedroom as shown on page 31

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

Gracious wreathed garlands of morning-glories and soft ribbon streamers take 'Maytime' a flattering wall pattern or any bedroom. The blue background, with soft touches of white, blue, pink and green creates a lovely and interesting wall for delightful room color chemes. You may also choose 'Mayime' in warm pink with blue ribbon.

### Jse Companion Paper for Next Room

f you plan to redecorate the room adoining your 'Maytime' room, you will be delighted with the possibilities of the 'Windsor' pattern (shown in the next sample). The smart stripe captures the same soft blue and pink in 'Maytime' and will provide a harmonious color vista as you look from room to room. Or you may plan to use 'Maytime' and 'Windsor' on alternate walls of the same room.

### Border gives the finishing touch

The attractive border is designed to accent the beauty of your wallpaper.
Use it to give your room a finished effect.



SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	5	2	16	\$3.68	\$2.88
12x14 ft.	6	3	19	4.65	3.45
14x16 ft.	7	4	22	5.61	4.01

How much paper to order?.... See page 39

### SIDEWALL, CHOICE OF 2 COLORS

BLUE...53 C 07579—See sample over.
PINK...53 C 07577—Not shown.
Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds...................................40c

### BORDERS TO MATCH

BLUE..53 C 047579—21/4 inches wide.
PINK..53 C 047577—21/4 inches wide.
Shipping weight per yard 1 ounce...Per yard 51/2C

### HARMONIZING CEILING PAPER









# 'Windsor'—smart stripes in a soft, gracious, versatile design

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'Windsor' is a gracious pattern that will be enjoyed in many rooms of the house. The broad panels of pink and blue, with tiny, sparkling petal and lattice design throughout, give the smart striped effect so flattering to the room. Use it in bedroom, living room or dining room. An excellent choice for the adjoining room would be 'Maytime' (preceding page).

### See Room Scene on page 31

Think of the money you save by being your own decorator. You need not be experienced. Even a beginner can hang Sears Harmony House Wallpapers. Like all the Harmony House patterns, 'Windsor' comes with special semi-trimmed edges to make trimming and hanging easier. "Join-mark" arrows are printed along the edge so that you can match the design perfectly as each roll goes smoothly and evenly onto the wall. Complete, simple, easy-to-follow instructions are sent to you with each order for wallpaper.

SINGLE ROLL

20c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Reom with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.68	\$2.88
12x14 ft.	6.	3	19	4.65	3.45
14x16 ft.	7	4	22	5.61	4.01

How much paper to order?.... See page 39

#### SIDEWALL PAPER

#### BORDER TO MATCH

BLUE AND PINK..53 C 047581—3 inches wide.

Shipping weight per yard 1 ounce..Per yard 5½€

### HARMONIZING CEILING PAPER



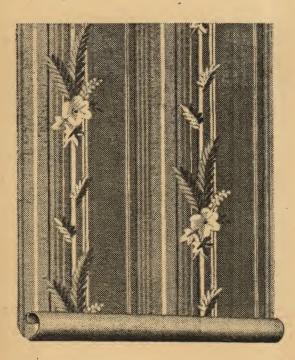




# 'Simplicity'—blue and coral stripes with a touch of foliage

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'Simplicity' lends striped smartness to the room scene. In blue and coral with bright ivory touches of foliage, it will suggest ready color harmony in a number of popular tone blends. Use it in living room, dining room or bedroom to provide a flattering, modern background of color for your furnishings.



SINGLE ROLL

20c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39-

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Celling	Room with- out Celling
10x12 ft.	5	2	16	\$3.68	\$2.88
12x14 ft.	- 6	` 3	19	4.65	3.45
14x16 ft.	7	4	22	5.61	4.01

How much paper to order?.... See page 39

#### SIDEWALL PAPER

BLUE..53 C 07533—See sample over.

BORDER TO MATCH

BLUE..53\_C 047533-21/2 inches wide.

Shipping weight per yard 1 ounce...Per yard 51/2C

#### HARMONIZING CEILING PAPER

WHITE...53 C 07954-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds.....







# 'Leaf and Tweed'—pleasant, subdued background for neutral wall tones

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

The attractive, rough-textured effect of 'Leaf' and Tweed' provides a pleasant neutral background for room colors. Just a touch of soft green and soft pink on the tan "tweed" pattern gives warmth to the design. Use it in the living room, dining room or hallway wherever subdued wall tones are desired.



SINGLE ROLL

15c

SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.90	\$2.30
12x14 ft.	6-	.3	19	3.65	2.75
14x16 ft.	7	4	22	4.40	3.20

How much paper to order?.... See page 39

### SIDEWALL PAPER

TAN..53 C 07695-See sample over.

### BORDER TO MATCH

TAN. . 53 C 047695-21/4 inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

### HARMONIZING CEILING PAPER

IVORY .. 53 C 07972-Not shown.



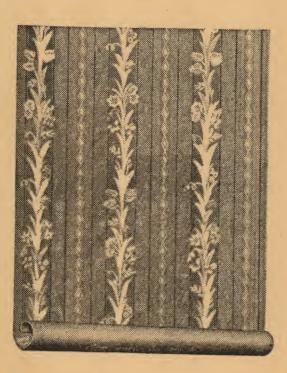




# 'Aloha'—shimmering white on soft green stripes

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

Choose 'Aloha' to create a setting of quiet dignity for that important room. The blended tones of soft green, the white floral panels and stripes provide a pleasant background for living room or dining room. Use 'Aloha' with color schemes in all tones of green, coral and brown . . . or with many other colors.



\$INGLE ROLL

| BC
| SOLD ONLY IN DOUBLE ROLLS
| Price of single roll is shown for easy shopping comparison |

SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Celling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.40	\$2.68
12×14 ft.	_ 6	3	19	4.29	3.21
14x16 ft.	7	4	22	5.17	3.73

How much paper to order?.... See page 39

#### SIDEWALL PAPER

GREEN . . 53 C 07639—See sample over.

### BORDER TO MATCH

GREEN . . 53 C 047639-21/4 inches wide.

Shipping weight per yard I ounce. Per yard 51/2C

HARMONIZING CEILING PAPER

WHITE...53 C 07958-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds.....

. .



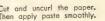


# It's easy to hang the paper yourself

... and save from \$3.50 to \$5.00 a room. Harmony House wallpapers are made easy to hang. The semi-trimmed edge tears right off. They're printed on heavy stock—easier to handle. Complete easy-to-follow instructions come with your order.









2 Next, fold both ends of the strip into the center.



3 Crease the perforated edge and tear off the selvage.



4 Hang on the wall. The guide lines assure perfect match.

## It's easy to figure how much paper you need

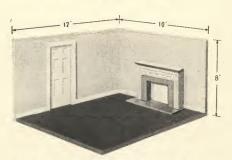
### FOR USUAL SIZE ROOMS

DOUBLE ROLLS

OTE1...In table below, deductions for doors and windows, and alwances for waste in matching have been made. Don't deduct more less you have a room that is "all windows"—for such rooms, instructions at right. For 30-inch papers, see table on sample.

Size of	18-in. wide,	16 vds. long	Yards	Double
Room in	Needed A		of	Rolls
Feet	to Height of Room		Border	Ceiling
1001	8 or 9 Ft. High	10 or 11 Ft. High		
8 by 8	4	5	12	1
8 by 10	4	5	14	2
8 by 12	4 5 5	5 6	15	2 2 2
8 by 14			16	
9 by 10	5	5	14 16	2
9 by 12 9 by 14	5	0 7	17	2
9 by 16	5 5 5 6	6 7 7	18	2 2 2 3
10 by 10		6	15	2
10 by 12	5 5 6 6	6 7	16	2 2 3 3
10 by 14	6		18	3
10 by 16		8	19	
12 by 12	6	7	18	3 3 4
12 by 14	6	8 8	19 21	3
12 by 16 12 by 18	6 7 7	9	22	4
13 by 14		8	20	3
13 by 16	6 7 7	9	21	
13 by 17	7	9	22	4 4
13 by 18	8	9	23	4
14 by 14	7	8	20	4
14 by 15	7	9	21	4
14 by 16	7 7 8	10	22	4-
14 by 18	7	9	22	4
15 by 15 15 by 16	8	9	23	4
15 by 18	8	10	24	5 5
15 by 20	8 8	11	25	5
16 by 16	8	10	23	4
16 by 18	8	10	25	5 5 6 7
16 by 20	9	11	26 29	5
16 by 24 18 by 24	10	12	31	0 7
10 by 24	10	1 13	31	

FOR UNUSUAL SIZE ROOMS



**FOR UNUSUAL SIZE ROOMS...** Measure distance in feet around room (Example above: 12 + 12 + 10 + 10 = 44 ft.). Multiply by height of wall to get square feet of wall space (Example:  $44 \times 8 = 352$  sq. ft.).

**TO DEDUCT FOR OPENINGS...** Multiply height of opening by width to get square feet. Example: 6 ft. ht.  $\times$  4 ft, width  $\times$  1 (number of windows) = 24 square feet of window space; 8 ft. ht.  $\times$  3½ ft. width = 28 square feet of door space. Add square feet of all openings (Example: 24 + 28 = 52 sq. ft.). Subtract total square feet of openings from total square feet of room to get square feet to be papered (Example: 352 - 52 = 300 sq. ft.). From this point on it depends on what width paper you use.

FOR 18-INCH PAPER... Divide total square feet to be papered by 60 to get number of double rolls of sidewall needed. (Example:  $300 \div 60 = 5$  double rolls of sidewall paper needed.)

**FOR "30-INCH" PAPER...** Divide total square feet to be papered by 90 to get number of triple rolls of sidewall needed. (Example:  $300 \div 90 = 3.3$ —so order 4 triple rolls of sidewall paper.)

**FOR AMOUNT OF CEILING NEEDED...** Multiply length of room by width and divide by 60 for number of double rolls of ceiling needed. (Example:  $10 \times 12 = 120$  sq. ft.  $\div 60 = 2$  double rolls ceiling.)

**FOR AMOUNT OF BORDER...** Use distance in yards around room. (Example: 12 + 12 + 10 + 10 = 44 ft. + 3 ft. allowance for matching and spoilage = 47 ft.  $\div 3$  ft. = 16 yards of border.)

# Sears Workmaster Tools and Supplies

# make it easy to hang your own wallpaper

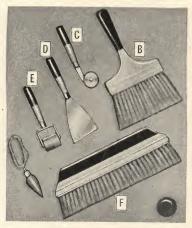


### **GOOD Quality Tool Kit**

All the tools you need to hang wallpaper: 12-in. smoothing brush; 6-in. paste brush; wall scraper; 1½-in. wheel knife for trimming paper at ceiling and baseboard; seam roller; plumb bob and carpenter's blue chalk—to help hang strips of wallpaper straight. 53 C 550—7-piece Tool Kit. Shipping \$1.15

a) 53 C 588—Plumb Bob with 20-ft. line. Shipping weight 2 pounds 3 ounces. 5c

Sears Easy Terms require a down payment of only 10% on any Wallpaper, Tools or Supplies shown in this catalog. See page 42 of this catalog for more complete information when ordering.



#### **BETTER Quality Tool Kit**

Set includes 12-in. smoothing brush; 7-in. paste brush; wall scraper; base trimmer; seam roller; plumb bob and line; and blue chalk. Sturdy construction.

53 C 551—7-pc. Better Quality Set. Shipping weight 2 lbs. 4 oz	\$1.49
---	--------

- B 53 C 605—7-inch Paste Brush. Shipping weight 1 pound......45c
- 53 C 562—1½ -inch Base Trimmer. Shipping weight 5 ounces......25c
- 23/4-inch Scraper-Sold only as part of kit.
- 53 C 556-Maple Seam Roller. Shipping weight 5 ounces.......25c



### **Our BEST Quality Tools**

Each tool sold separately so you can make up you own tool kit or complete a kit you have.

- 53 C 555—2-inch Plastic Seam Roller. Shipping weight 6 oz.....
- 53 C 557-1-inch Plastic Corner
- Roller. Shpg. wt. 5 ounces..... 53 C 561-Smooth Wheel Knife Inot sho Tool steel blade. Shpg. wt. 5 oz.....
- 3 C 560—Serrated Wheel Knife. Tools blade. Shipping weight 5 oz..... 53 C 570-Paper Knife. Tool steel blade.
- Shipping weight 4 ounces.....
- 53 C 578-Wall Scraper. Flexible blade. Shipping weight 5 oz..... 53 C 563—Serrated Corner Knife.
- Tool steel blade. Shpg. wt. 5 oz. . . . . .
- 53 C 586—Trimming Shears. 7-inch cut wallpaper. Shpg. wt. 10 oz..........\$1. 53 C 603-7-inch Paste Brush.
- Shipping weight 1 pound......\$1.9 53 C 625—12-inch Smoothing Brush. Shipping weight 12 ounces.....



### Rotary Trimming Outfits for quick, neat work

### **GOOD Quality**

Thriftily priced 3-pc. Work-master outfit includes: 6-ft. metal straight edge; 2-in. steel wheel blade trimmer; and 6-ft. zinc cut-ting strip. An aid to better paper hanging. Shiny finish trimmer track will take any standard trimmer. Graduated markings for measuring. For professional qual-ity, see the better trimming outfits at the right.

53 C 0644-3-Piece Trimming Outfit. Shipping weight 7 lbs. \$3.79

#### **BETTER Quality**

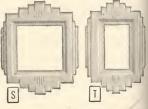
Outfit includes: 6-ft. straight edge of 3-ply laminated mahogany with non-rusting metal track; trimmer with 2-in. metal wheel; 6-ft. zinc cutting strip. Straight edge and trimmer sold separately. Work-master tools make work easy.

53 C 0642—3-Pc. Outfit. Shpg. wt. 9 lbs. \$7.19 53 C 0652—6-ft. Straight Edge only. Shipping weight 8 lbs. . \$4.19 53 C 662-Trimmer only, Shipping weight 1 pound......\$2.89

### **BEST Quality**

Workmaster quality, sturdy enough for lifetime service. Includes: 6-ft. straight edge of 5-ply laminated mahogany with non-rusting metal binding; smooth action trimmer with adjustable blade; and 6-ft. zinc cutting strip.

Outfit. Shpg. wt. 9 lbs. \$9.39 53 C 0640-3-Pc. 53 C 0650—6-ft. Straight Edge only. Shipping wt. 8 lbs....\$5.49 53 CM 651—7-ft. Straight Edge only. Wt. 9 lbs. Not mailable. \$6.39



### Plastic Wall Shields

Attractively designed ivory color wall shields wi add a smart touch to your newly papered room and protect your wallpaper from finger marks They fit under standard size switch plates—single or double size. Switch plate not included with we shield. Order enough wall shields for every wa switch

- 5 53 C 683-Double Switch Size.
- 350 1 250





#### Size new walls before papering

Use sizing on new or painted walls before papering to make paper adhere better ... or on old walls when you have removed old wallpaper and the walls are porous.

Workmaster Cold Water Size—Easy to mix with cold water; 1 lb. for 10x12-ft. room. Sizeing weight 1 lb. 5 oz. 21C

Le Page's Dry Glue Size—Best for wall sizing... or for sizing carpets. Mixes with warm water; 1 pound for average 10x12-ft. room. 

### Wallpaper Cleaner

Workmaster Cleaner-Dough-type cleaner for wallpaper, window shades, etc. Can cleans 3 average size rooms. Shpg. wt. 2 lbs. 12 oz. 33c 53 C 538—2½ lb. Can 33c

Cincy Cleaner-Dough-type wallpaper cleaner. One can cleans 10x12-ft. room. Also cleans window shades, Kalsomine and cold water paint.

53 C 537—12-oz. Can 13c 2 Cans for only......25c 2-POUND BAG

The job

· Easy to mix · Easy to apply

is easier with

**Pure Wheat** 

Paste

Most economical

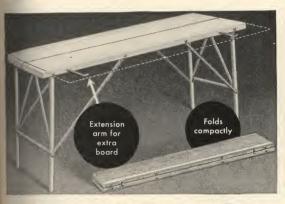


Workmaster quality sticks better, works faster, goes farther than blended wheat paste. Spreads evenly, Dries slowly enough to give ample time for matching the paper. Mixes easily with cold water . . . no cooking or straining. Keeps well after mixing. 2 pounds does average 10x12-foot room. Be sure to order enough for your needs.

53 C 502-2-Ib. Bag. Shpg. wt. 2 lbs. 5 oz...........29c 53 C 505-5 lb. Bag. Shpg. wt. 5 lbs. 5 oz..........69c

### Wallpaper Remover loosens paper quickly

C STRIPSOFF Wallpaper Remover will help you to remove old wallpaper in about half the usual time ... with no injury to your walls. Mix it with water 53 C 534-8-oz. Bottle. Shpg. wt. 1 lb. . . . . . . . .

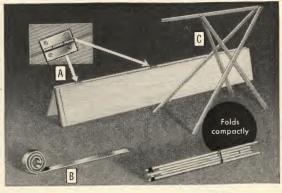


### Workmaster Folding Type Paste Table

• High quality wood top—flat and smooth—resists warping · Built-in extension arm for extra board for work with wider papers Table folds compactly when not in use, with space inside for tools

It's easier to do the job with this sturdy, well-constructed professional type Workmaster paste table. It gives you the correct size surface for pasting and trimming you wallpaper. The Norway pine legs have metal cross braces for extra strength. tension arms hold 7½-in. board for work with wider papers. (Board sold sep-entelly below.) Rests hold straight edge when it's not in use. Folds compactly for ces in carrying with plenty of space inside for straight edge, extra board and little tools. 22 inches wide by 33 inches high when open ... only 11 inches wide ed. Zinc cutting strip included.

												5	8.29	,
53 (	CM 665-	-6-ft.	Table.	Shpq.	wt.	28	lbs.	Not	mailab	le			0.27	
52	CH 666-	_7 ft	Table	Shoa	wit	33	lhe	Not	mailahl	Α .			. \$8.98	3
33	CM 000-	7 -11.	- Iubie	a onpg.	714	1-	1034	Ch	1414	5 lbe	Mai	lable	1.49	0
53	CM 670-	<b>−</b> 7-ft.	Extra	Board.	71/2	in.	wide	s. Shi	og. wt.	lbs.	Not	mailab	le 1.89	,



### **Workmaster Paste Boards and Trestles**

(A) Hinged Paste Boards

Sturdily constructed . . . use it year after year. Reinforced cutting edge. Open to 22½ in. wide. Three strong hinges. Use with trestles or your own props. Zinc cutting strip included.

53 C 0667—6-foot length. \$3.79 Mailable. Shpg. wt. 17 lbs. \$3.79 53 CM 668—7-foot length. \$4.49 Not mailable. Shpg. wt. 20 lbs. \$4.49

B Zinc Cutting Strip-Fine quality. 7 ft. long, 3 in. wide. Use to pro-tect table when trimming paper. Will not injure trimming blade

(C) Workmaster Folding Trestles.

A pair of these trestles and hinged paste boards make an economical, convenient paste table. Trestles are of sturdy wood with special hinged joints-all metal parts enameled to prevent rusting. Open and close easily. Height adjusts easily from 31 to 33% inches. Hook for holding straight edge when not in use slides into recess. Folds compactly to 23/16 inches by 431/2 inches for ease in carrying and storage. Mailable.

53 C 0671—Pair. Shipping wt. 7 lbs.....\$2.29

## Have a 'color-right' home with Harmony House Wallpape



**Color in harmonious tones is the key** to lovely, livable rooms. Sears has created the new, 1947 line of Harmony House Color-Perfect Wallpapers to give you . . .

- Charming, original designs that will add interest and beauty to your walls.
- High-quality, luxurious papers, equal or superior to any others at comparable prices.
- Soft, glowing colors to highlight your rooms and blend with your furnishings.

Smart homemakers use color these days a create beautiful rooms. And it's so easy will Harmony House Wallpapers...lovely patterns fit every room, every home and every color scheme. Just decide the color scheme you prefer each room; use three ormore harmonious color

Select the wallpaper you like best from it smart original designs shown in the samples this book. Repeat the colors in draperies, cha covers and other accessories as you wish.

You will be delighted with the way your Ha mony House Wallpaper highlights the room an blends with other furnishings for room harmon

23 Full-Color Room Scenes to help you in redecorating your home are shown in the book. A color key accompanies each picture is show you the basic color scheme used. You may want to repeat these color schemes in you own rooms . . . or simply use them as suggestion in selecting your own favorite tone combination.

## Paper your whole house on Sears Easy Payment Plan

- Enjoy newly decorated walls in every room . . . no need to wait!
- Only 10% down payment needed when you mail your order to Sears
- And you pay only \$5 monthly on any unpaid balance up to \$55

Take advantage of Sears Easy Payment Plan now. It's easy to completely redecorate your home with Harmony House Color-Perfect Wallpapers on payments as low as \$5 monthly. Just select the patterns you want for the walls in each room; include ceiling papers, borders and any paper hanging tools required . . . then list everything you need on the enclosed wallpaper order blank. Total the cash prices of all items (including sales tax, if any, and transportation charges). On Easy Terms orders for wallpaper the down payment is 10% of the total. At Sears, your Easy Payment order need total only \$10 and you pay just \$5 monthly on any unpaid balance up to \$55. You may combine wallpaper with other items from Sears other catalogs. For terms on such combination orders, see Sears big General Catalog for the correct down payment. Choose the best quality wallpapers . . . their total cost is very little more.

### Payment Table

Shows carrying charge and amount payable monthly based on the unpaid balance (total price less down payment).

If unpaid balance amounts to	We shall add for Easy Payments	Amount payabl monthly is		
\$16.01 to 18.00 18.01 to 20.00 20.01 to 22.00 22.01 to 24.00 24.01 to 26.00 26.01 to 30.00 30.01 to 30.00 30.01 to 30.00 30.01 to 40.00 40.01 to 45.00 45.01 to 50.00	1,50 1,75 2,00 2,25 2,50 2,75 3,00 3,30 4,00	\$5		



## See our large sample book wherever you see Sears

If there is a Sears Store or Order Office near you, do stop to see the new, 18x18-inch sample book on display there. It has more than 200 samples including most of the patterns in this portfolio shown in the full width of the wallpaper roll. And you may see each pattern in all the different colors in which it is available. In addition, there are many more patterns too large in scale to be included here. Trained attendants will gladly help you with decorating suggestions, room estimates, and handle your order for you.

## Important about prices and supply

The restrictions on the supply of wall paper have been lifted, the new pattern shown in this book are available, and we believe that our purchases and stocks and hand are sufficient to fill all ordern Should any Federal, State or local gonernment increase by taxes, or otherwise the cost or selling price of any item in the catalog, we reserve the right to adjust our prices accordingly. You are protected all your purchases by our guarantee a Satisfaction or Your Money Back.



# 'Spring Grove'—delicate, leaf design in soft, woodsy tones

HARMONY HOUSE • SUNFAST • EMBOSSED

EXTRA HEAVY • SEMI-TRIMMED

'Spring Grove' is a graceful allover design in delicate, lacy, intertwined leaves and slim young branches. The soft beige tone makes a perfect background for any room. Green leaves, slender white and gold sprays add a delightful color highlight. 'Spring Grove' brings a sense of spaciousness to the home.



SINGLE ROLL

24c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.32	\$3.36
12×14 ft.	6	3	19	5.46	4.02
14x16 ft.	7	4	22	6.60	4.68

How much paper to order?.... See page 39

#### SIDEWALL PAPER

BEIGE. . 53 C 07511—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.......48c

### BORDER TO MATCH

BEIGE..53 C 047511—21/4 inches wide.

Shipping weight per yard 1 ounce.....Per yard 60

### HARMONIZING CEILING PAPER

IVORY .. 53 C 07950-Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.......4



# 'Silk Stripe'—luxurious elegance with a shimmering glow

HARMONY HOUSE • SUNFAST • EMBOSSED

EXTRA HEAVY • SEMI-TRIMMED

The glowing 'Silk Stripe' pattern is especially effective in adding a touch of luxury to the dining room or living room. The soft parchment-beige, ivory and coral of the pattern furnish a background of quiet harmony for any color scheme. Use the companion paper 'Silk Leaf' (next page) in adjoining room.





SEE PAGE 42 FOR SEARS EASY TERMS

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14x16 ft.	7	4	22	6.60	4.68

How much paper to order?.... See page 39

### SIDEWALL PAPER

BEIGE. . 53 C 07507—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces......48c

### BORDER TO MATCH

BEIGE. . 53 C 047507-21/2 inches wide.

Shipping weight per yard 1 ounce.....Per yard 60

## HARMONIZING CEILING PAPER

IVORY .. 53 C 07950-Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..........48c









# 'Silk Leaf'—shimmering paper in rich foliage pattern

HARMONY HOUSE • SUNFAST • EMBOSSED

EXTRA HEAVY • SEMI-TRIMMED

The silken, shimmering finish of the 'Silk Leaf' design creates a glowing wall background to highlight the living room or dining room. In parchment-beige and ivory, with coral touches, it suits any room color scheme. Use the companion paper 'Silk Stripe' (see preceding sample) in adjoining room. 'Silk Leaf' is also available in blue with matching border.



SINGLE ROLL

24c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown
for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Berder	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.32	\$3.36
12x14 ft.	6	3	19	5.46	4.02
14x16 ft.	7	4	22	6.60	4.68

How much paper to order?.... See page 39

### SIDEWALL, CHOICE OF 2 COLORS

BEIGE...53 C 07503—See sample over.
BLUE...53 C 07505—Not shown.

### BORDERS TO MATCH

**BEIGE..** 53 C 047503—2½ inches wide. **BLUE..** 53 C 047505—2½ inches wide.

Shipping weight per yard 1 ounce .....Per yard 60

### HARMONIZING CEILING PAPER

IVORY...53 C 07950-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds 8 ounces.....









# 'Tropic'—shimmering leaf design for living room, dining room, bedroom

HARMONY HOUSE . SUNFAST . EMBOSSED EXTRA HEAVY . SEMI-TRIMMED

In shimmering soft pink, with gray leaves and touches of blue, 'Tropic' is a versatile and attractive pattern. It creates a harmonious background for many types of rooms, furnishings and color schemes. Use it to highlight the living room, dining room or bedroom. 'Tropic' makes an unusually luxurious background.





SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

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14x16 ft.	7	4	22	6.60	4.68

How much paper to order?.... See page 39

### SIDEWALL PAPER

PINK 'SILK'...53 C 07501 - See sample over. Double roll 16 yards long, 18 inches wide. 

### BORDER TO MATCH

PINK 'SILK' ... 53 C 047501-21/4 inches wide. Shipping weight per yard 1 ounce.....Per yard 60

### HARMONIZING CEILING PAPER

OFF-WHITE., 53 C 07950-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds 8 ounces....







# 'Spring Bouquet'—a dignified pattern that goes well with all furnishings

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'Spring Bouquet' is a versatile design and a pleasant background for a living room or dining room in any style. In light tan with stripes of deeper tan, its white leaf sprays and touches of green and coral give quiet color accents. Use the companion paper, 'Pleasantville' (next page) in adjoining room for living room-dining room harmony.





SEE PAGE 42 FOR SEARS EASY TERMS

## COST OF COMPLETE ROOMS

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12x14 ft.	6	3	19	4.29	3.21
14x16 ft.	7	4	22	5.17	3.73

How much paper to order?.... See page 39

### SIDEWALL PAPER

TAN..53 C 07647—See sample over.

### BORDER TO MATCH

TAN..53 C 047647-21/8 inches wide.

Shipping weight per yard 1 ounce....Per yard 51/20

### HARMONIZING CEILING PAPER

CREAM...53 C 07960-Not shown







# 'Pleasantville' captures scenic beauty of quiet countryside

HARMONY HOUSE . SUNFAST STANDARD WEIGHT . SEMI-TRIMMED

With the lovely neutral tones of the 'Pleasantville' design on the walls, your rooms take on a feeling of spaciousness. All the serene beauty of the quiet countryside is reflected in its white-coated cottages and slim church spires. The pattern supplies a harmonizing background for all types of room color schemes. Use with 'Spring Bouquet,' page 47.





FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

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12x14 ft.	6	3	19	4.29	3.21
14x16 ft.	7	4	22	5.17	3.73

How much paper to order?.... See page 39

### SIDEWALL PAPER

TAN. . 53 C 07645—See sample over.

Double roll 16 yards long, 18 inches wide. 36c Shipping weight 2 pounds.....

#### BORDER TO MATCH

TAN..53 C 047645-21/4 inches wide. Shipping weight per yard I ounce...Per yard 51/2C

### HARMONIZING CEILING PAPER

· CREAM...53 C 07960-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds.....



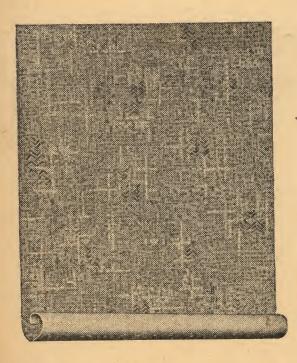




# 'Stucco' for attractive, rough finish effect in wall background

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'Stucco' is an excellent choice where a neutral wall background is desired in the attractive, rough finish effect. It is an economical, practical, usable paper for many rooms of the house, providing a rich, luxurious appearance at low cost. In tan stucco effect with subtle touches of brown, tan and coral for highlights.





SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Calling
10x12 ft.	5	-2	16	\$2.47	\$1.97
12x14 ft.	6	3.	19	3.11	2.36
14x16 ft.	7	4	22	3.74	2.74

How much paper to order ..... See page 39

#### SIDEWALL PAPER

TAN..53 C 07703—See sample over.

### BORDER TO MATCH

TAN..53 C 047703-21/4 inches wide.

Shipping weight per yard 1 ounce...Per yard 41/2C

## HARMONIZING CEILING PAPER

IVORY .. 53 C 07976-Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds......



25c

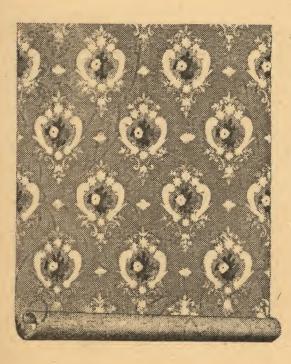




# 'Dorian'-classic bedroom design for soft beauty and dignity

HARMONY HOUSE . SUNFAST STANDARD WEIGHT . SEMI-TRIMMED

'Dorian' creates a soft pink background with delicate blue tones to highlight the charming bedroom. The delicate scrollwork motif, reminiscent of the loveliest of Classic designs, is accented with tiny, bright-colored flower bouquets. Use the pattern as a setting for a pleasant, comfortable room in soft, inviting color tones.



Price of single roll is shown for easy shopping comparison

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Celling	Room with-
10x12 ft.	5	2	16	\$3.68	\$2.88
12x14 ft.	6	3	19	4.65	3.45
14x16 ft.	7	4	22	5.61	4.01

- How much paper to order?.... See page 39

### SIDEWALL PAPER

PINK..53 C 07583-See sample over.

Double roll 16 yards long, 18 inches wide. 

#### BORDER TO MATCH

PINK . . 53 C 047583-21/8 inches wide.

Shipping weight per yard 1 ounce...Per yard 51/20

#### HARMONIZING CEILING PAPER

WHITE...53 C 07954-Not shown.

Double roll 16 yards long, 18 inches wide. 



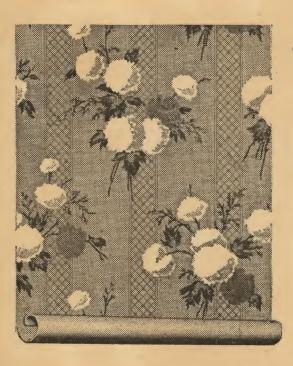




# 'Twilight'-bright flower design on soft blue walls

HARMONY HOUSE . SUNFAST STANDARD WEIGHT . SEMI-TRIMMED

'Twilight' brings a background of wall harmony in a soft key. Blooms of white and rose are scattered in graceful bouquets against a field of quiet blue. A panelled stripe of lighter blue adds interest . . . makes the ceiling appear higher. Pleasant, easy-to-use design for attractive bedroom or dining room.





42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Celling
10×12 ft.	5	2	16	\$3.68	\$2.88
12x14 ft.	6	3	19	4.65	3.45
14x16 ft.	7	4	22	5.61	4.01

How much paper to order?.... See page 39

See pages 40 and 41 for Workmaster Tools

### SIDEWALL PAPER

BLUE.....53 C 07561—See sample over. Double roll 16 yards long, 18 inches wide. 

### BORDER TO MATCH

BLUE....53 C 047561-21/2 inches wide. Shipping weight per yard 1 ounce....Per yard 51/20

### HARMONIZING CEILING PAPER

WHITE...53 C 07954-Not shown. Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds.....







# 'Winsome'—light, airy floral design for the bedroom

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'Winsome' combines airy-soft white and blue floral sprays on a delicate coral background. You will find this pattern especially pleasant for a wide variety of popular bedroom color schemes. Use it with room tones in coral, blue and rust ... with shades of green, rose and deep brown. A delightfully inexpensive "dressup" touch for the bedroom. Charming, too, for other informal rooms.

# Special Wallpaper Tools make Paperhanging easy

To help you "hang it yourself and save money"... Sears has assembled a special selection of practical and inexpensive wallpaper tools. See pages 40 and 41 for the complete descriptions and prices. These tools will make your work easier as you redecorate your home with fresh, new Harmony House wallpaper. They are sturdy, long-lasting, easy to use and they will pay for themselves during the first redecorating job in the time, labor and material they help you save.



SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.
Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.68	\$2.88
12x14 ft.	6	3	19	4.65	3.45
14x16 ft.	7	4	22	5.61	4.01

How much paper to order?.....See page 39

### SIDEWALL PAPER

CORAL..53 C 07573—See sample over.

### BORDER TO MATCH

CORAL..53 C 047573-21/4 inches wide.

Shipping weight per yard 1 ounce...Per yd. 5½c

### HARMONIZING CEILING PAPER

WHITE...53 C 07954-Not shown.



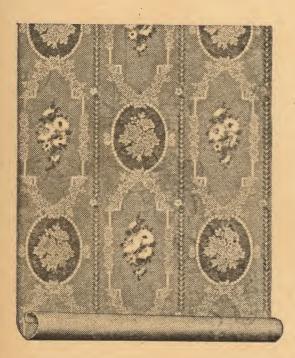




# 'Mauve'-in graceful pattern gives a pleasant Victorian touch

HARMONY HOUSE . SUNFAST STANDARD WEIGHT . SEMI-TRIMMED

'Mauve' brings quiet coloring and a graceful pattern in tiny blue flowers and white leaf motifs to the room scene. Choose it for the bedroom or for the informal downstairs room where a subdued yet picturesque wall touch is desired. The neutral mauve tone will provide easy color harmony for your room.





SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.68	\$2.88
12x14 ft.	6	3	19	4.65	3.45.
14x16 ft.	7	4	22	5.61	4.01

How much paper to order?.... See page 39

### SIDEWALL PAPER

MAUVE..53 C 07567-See sample over.

Double roll 16 yards long, 18 inches wide. 

### BORDER TO MATCH

MAUVE...53 C 047567-21/4 inches wide

Shipping weight per yard 1 ounce... Per yard 51/2C

### HARMONIZING CEILING PAPER

WHITE. . 53 C 07954-Not shown.

Double roll 16 yards long, 18 inches wide. 







# 'Radiance'—slender blue and silver fern on coral field

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'Radiance' brings a pleasant glow to bedroom, living room or dining room. The graceful pattern and warm color tones provide flattering highlights for the room. This is a versatile, practical paper that will find many uses in the home. Durable and sunfast, it is guaranteed not to fade for three years.





SEE PAGE 42 FOR SEARS EASY TERMS

## COST OF COMPLETE ROOMS

and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.40	\$2.68
12x14 ft.	6	3	19	4.29	3.21
14x16 ft.	7	4	22	5.17	3.73

How much paper to order?.... See page 39

#### SIDEWALL PAPER

CORAL...53 C 07601-See sample over.

### BORDER TO MATCH

CORAL...53 C 047601-2 inches wide.

Shipping weight per yard 1 ounce...Per yard 51/20

#### HARMONIZING CEILING PAPER

WHITE...53 C 07958-Not shown.

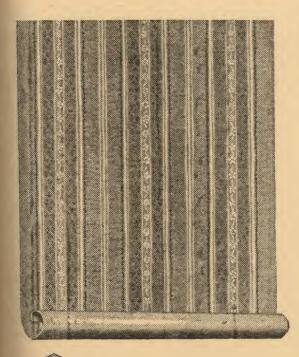
555H HARMONY HOUSE



# 'Vernal'—smart simplicity in a choice of 4 popular colors

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'Vernal,' in a variety of soft-tone stripes, is an excellent choice for the smartly tailored modern wall background. For a warm tone background, choose the pink version, with its white 'silk' effect accenting stripe. For a cooler wall tone, choose the soft blue or green. The same stripe is available in handsome gray-white.





SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	5	2	16	\$2.90	\$2.30
12x14 ft.	6	3	19	3.65	2.75
14x16 ft.	7	4	22-	4.40	3.20

How much paper to order?.... See page 39

### SIDEWALL, CHOICE OF 4 COLORS

#### BORDERS TO MATCH

BLUE....53 C 047663 Same border design as shown WHITE...53 C 047665 on 'Aurora' pattern (next PINK....53 C 047667 sample). In colors to match GREEN...53 C 047669 sidewalls. 2½ inches wide. Shipping weight per yard 1 ounce.....Per yard 5C

#### HARMONIZING CEILING PAPER









# 'Aurora'—lovely gray-white stripe with morning-glory blossoms

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

Striped walls are always an excellent choice when you wish to give the effect of height and spaciousness to a room. 'Aurora' adds the rich highlight of shimmering silken stripes and colorful flowers in soft blue and pink. It will give a smart effect in any room of the house.

# It's Easy to Hang It Yourself

Even a beginner can hang Harmony House Wallpapers. Like all Harmony House patterns, 'Aurora' comes with special semi-trimmed edges to make trimming and hanging easier. "Joinmark" arrows are printed along the edge so that you can match the design perfectly as each roll goes smoothly and evenly onto the wall.

# Use the Border for Finishing Touch

The colorful matching border is designed to give your room the same smartly finished effect achieved by high-priced professional decorating. Use it to trim your walls. You will find it helpful, too, in adding a gay decorative touch to door and cabinet panels, shelves, etc.



SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

	Size of Room 9 Ft. Celling	Double Rolls Sidewall	Pouble Rolls Ceiling	Yards of Border	Room with Geiling	Roam with- out Ceiting
ı	10x12 ft.	5	2	16	\$2.90	\$2.30
	12x14 ft.	6	3	19	3.65	2.75
	14x16 ft.	7	4	22	4.40	3.20

How much paper to order?.... See page 39

### SIDEWALL PAPER

#### BORDER TO MATCH

WHITE...53 C 047671—21/4 inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

#### HARMONIZING CEILING PAPER

# Sears Paper Hanging Tools and Supplies make the job easier

See pages 40 and 41 of this Wallpaper Catalog for everything you'll need to do your own decorating at a saving. Include all your needs in one order.







# 'Arbor'—for a delightful, cool wall with sprinkling of white posies

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'Arbor,' in the cool, green version shown in the sample, provides a delightfully fresh background for bedrooms or other informal rooms. The delicate check and graceful white flowers add interest to the walls. Plan your room color scheme against the easy harmony of the green wall, or choose 'Arbor' in the soft blue.



SINGLE ROLL

18c

SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown
for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiting	Yards of Border	Room with Celling	Room with- out Celling
10x12 ft.	5	2	16	\$3.40	\$2.68
12x14 ft.	6	3	19	4.29	3.21
14x16 ft.	7	4	22	5.17	3.73

How much paper to order?..... See page 39

Don't forget to order paste. See page 41

### SIDEWALL, CHOICE OF 2 COLORS

GREEN...53 C 07653—See sample over.
BLUE....53 C 07655—Not shown.
Double roll 16 yards long, 18 inches wide.

#### BORDERS TO MATCH

GREEN...53 C 047653—2½ inches wide.

BLUE....53 C 047655—2½ inches wide.

Shipping weight per yard 1 ounce...Per yard 5½c

HARMONIZING CEILING PAPER



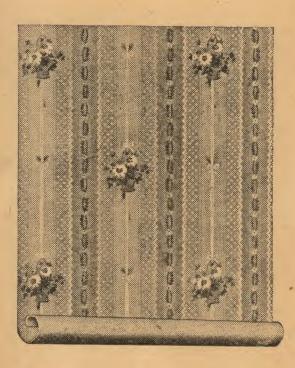




# Colorful 'May Basket'—gay posies bring bedroom charm

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'May Basket' is a gay pattern, featuring the popular green and yellow basket of youthful memory, this time swaying from ribbons of white on a gay background of yellow stripes. The design lends charm to bedroom walls. Available in the bright sunny yellow shown in the sample and in a soft green for cooler wall tones.





SEE PAGE 42 FOR SEARS EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10×12 ft.	5	2	16	\$3.40	\$2.68
12×14 ft.	6	3	19	4.29	3.21
14x16 ft.	7	4	22	5.17	3.73

How much paper to order?.... See page 39

### SIDEWALL, CHOICE OF 2 COLORS

## BORDERS TO MATCH

YELLOW...53 C 047659—21/8 inches wide.

GREEN...53 C 047661—21/8 inches wide.

Shipping weight per yard 1 ounce... Per yard 5½°

### HARMONIZING CEILING PAPER

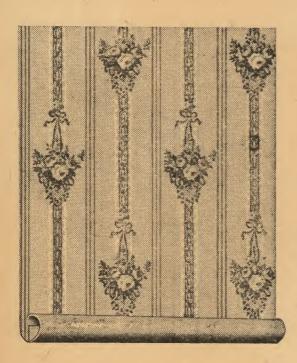




# 'Floral Cluster'—soft, harmonious background for the bedroom

HARMONY HOUSE • SUNFAST STANDARD WEIGHT • SEMI-TRIMMED

Tiny sprays of roses on a tan, stripe-effect background make 'Floral Cluster' a cheerful, practical choice for the bedroom. The soft, subdued tone of the paper creates a harmonious wall for any room color scheme . . . and the rose, green and blue accents of the pattern add a cheerful note to the entire room.





SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

i... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls 3 Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.47	\$1.97
12x14 ft.	6	3	19	3.11	2.36
14x16 ft.	7	4	22	3.74	2.74

How much paper to order?.....See page 39

### SIDEWALL PAPER

TAN..53 C 07701—See sample over.

### BORDER TO MATCH

TAN..53 C 047701—21/4 inches wide. Shipping weight per yard 1 ounce...Per yard  $4\frac{1}{2}$ C

### HARMONIZING CEILING PAPER

WHITE...53 C 07974-Not shown.

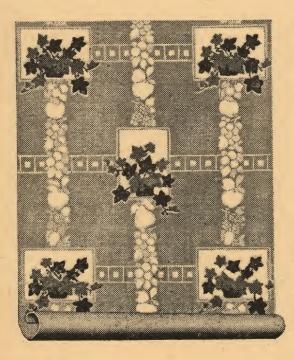




# 'Window Box' creates sunny, yellow walls for kitchen and dining room

HARMONY HOUSE • SUNFAST \*
STANDARD WEIGHT • SEMI-TRIMMED

'Window Box' is a gay, cheery pattern for the kitchen, breakfast nook or dining room. Little white windows alternate on the soft yellow design, showing bright flower pots with fresh, green ivy. The pattern lends brightness to the room and creates an easy, harmonious background for a wide variety of color schemes.





SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

\*\* and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39:

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.68	\$2.88
12×14 ft.	6	. 3	19	4.65	3.45
14x16 ft.	7	4	22	5.61	4.01

How much paper to order?.... See page 39

### SIDEWALL PAPER

YELLOW...53 C 07587—See sample over.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.................40c

### BORDER TO MATCH

YELLOW...53 C 047587—21/4 inches wide. Shipping weight per yard 1 ounce...Per yard  $5^{1/2}$ c

### HARMONIZING CEILING PAPER

WHITE....53 C 07954—Not shown.
Double roll 16 yards long, 18 inches wide.







# 'Wood-Grain'—natural wood-tone effect for kitchen and breakfast nook

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'Wood Grain', with its charming effect of gay flower accents on a wood effect background, gives a gay, rustic touch to the room. Use it to brighten the kitchen or breakfast nook . . . excellent for any spot in the house where a light wall in natural wood tones is desired. A practical, useful pattern for the home.





SEE PAGE 42 FOR SEARS EASY TERMS

## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openlngs. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Celling	Room with- out Celling
10×12 ft.	5	2	16	\$2.90	\$2.30
12×14 ft.	6	3	19	3.65	2.75
14x16 ft.	7	4	22	4.40	3.20

How much paper to order?.... See page 39

### SIDEWALL PAPER

### BORDER TO MATCH

TAN....53 C 047681—21/s inches wide.

Shipping weight per yard 1 ounce....Per yard 5c

### HARMONIZING CEILING PAPER







# 'Tulip Time'—trim blossom pattern for bright kitchen or bath.

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'Tulip Time' is a gay, simple design adapted to many uses. Its bright flower accents on a clear white field create a trim, refreshing wall effect for the kitchen, breakfast room or bath. Choose this pattern for rooms where neat simplicity is desired in the wall background. Repeat color accents in your room.





SEE PAGE 42 FOR SEARS, EASY TERMS

# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10×12 ft.	5	2	16	\$3.40	\$2.68
12x14 ft.		3	19	4.29	3.21
14x16 ft.		4	22	5.17	3.73

How much paper to order?..... See page 39

#### SIDEWALL PAPER

### BORDER TO MATCH

WHITE...53 C 047643—21/6 inches wide.
Shipping weight per yard 1 ounce...Per yard

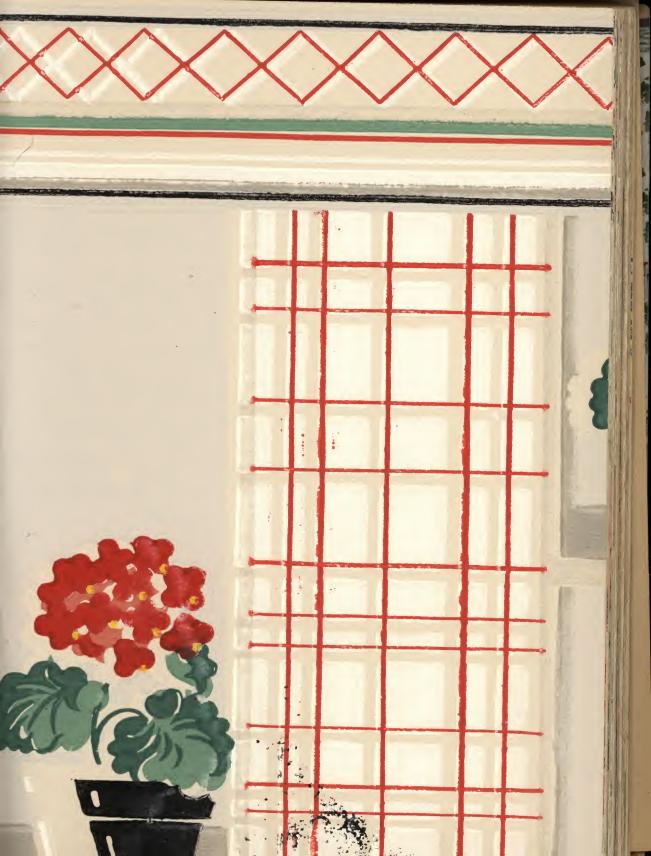
### HARMONIZING CEILING PAPER

WHITE...53 C 07958—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds......

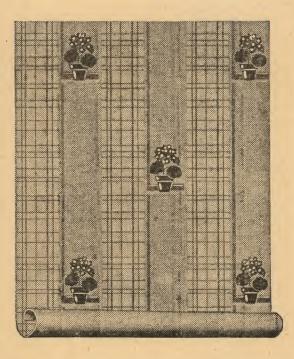




# 'Priscilla'—cheery simplicity in red and white checks

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

A study in neat practicality, 'Priscilla' is a bright, attractive, easy-to-use pattern suitable for many rooms. Slim stripe-panels of red and white checks alternate with gray. Bright flower pots add interesting color accent. The 'Priscilla' pattern is an ideal background for kitchen, breakfast nook, hallway or bath.





SEE PAGE 42 FOR SEARS EASY TERM

#### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

-	Size of Room 9 Ft, Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
ì	10x12 ft.	5	2	16	\$2.90	\$2.30
	12×14 ft.	6	3	19	3.65	2.75
	14x16 ft.	7	4	22	4.40	3.20

How much paper to order?.....See page 39

#### SIDEWALL PAPER

WHITE AND GRAY BACKGROUND..53 C 07683— See sample over.

#### BORDER TO MATCH

WHITE AND GRAY BACKGROUND..53 C 047683— 21/8 inches wide.

Shipping weight per yard 1 ounce....Per yard 5c

#### HARMONIZING CEILING PAPER

WHITE...53 C 07970-Not shown.



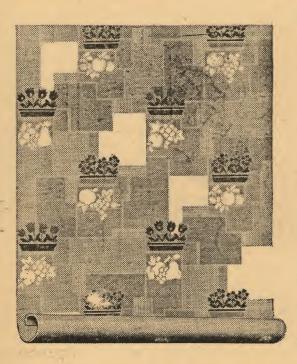




# 'Trim Tile'—soft green kitchen tile design with bright accents

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

In pleasant, soft green tones, 'Trim Tile' creates a delightful kitchen background with its neat tile effect, accented by bright flower boxes and tiny, shimmering panels of white fruit. The pattern is a practical, usable one and will provide a harmonious setting for the kitchen color scheme of your choice.





SEE PAGE 42 FOR SEARS BASY TERM

#### COST OF COMPLETE ROOMS

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	5	2	16	\$2.90	\$2.30
12x14 ft.	6	3	19	3.65	2.75
14x16 ft.	7	4	22	4.40	3.20

How much paper to order?.... See page 39

#### SIDEWALL PAPER

GREEN. . 53 C 07677—See sample over.

#### BORDER TO MATCH

GREEN..53 C 047677-21/4 Inches wide.

Shipping weight per yard 1 ounce.....Per yard 5c

#### HARMONIZING CEILING PAPER

WHITE...53 C 07970-Not shown.





30c



# 'Floral Tile'—bright kitchen design Choose from two qualities—two prices

SUNFAST

10

C SOLD ONLY HA

SEE PAGE 42 FOR SEARS EASY TERMS

HARMONY HOUSE • SUNFAST

STANDARD WEIGHT • SEMI-TRIMMED

'Floral Tile' provides a pleasant cheerful kitchen wall in the ever-popular tile-like design. You will enjoy using this durable, practical paper in the longer lasting sunfast quality shown in the sample. No problem of fading or streaking from sunlight. Sidewall and border for 10 x 12-foot room cost only \$1.64.

#### SIDEWALL PAPER

GRAY AND TAN..53 C 07705
Sunfast. Double roll 16 yds. long, 18 in. wide.
Shipping weight 2 pounds.........................20c

#### BORDER TO MATCH

GRAY AND TAN..53 C 047705—21/8 inches wide. Shipping weight per yard 1 ounce.....Per yard 4c

#### HARMONIZING CEILING PAPER

How much paper to order?.....See page 39

#### NOT SUNFAST

SINGLE ROLL NOT SHOWN 80

SOLD ONLY IN

SEE PAGE 40 FOR PAPERING TOOLS

# HARMONY HOUSE STANDARD WEIGHT • SEMI-TRIMMED

The same popular 'Floral Tile' design with its tiny, windowed flower pots is available in a special budget-priced non-sunfast quality. This paper provides attractive, serviceable wall covering at extremely low cost, though it lacks the fadeproof feature of other Harmony House wallpapers in this catalog.

#### SIDEWALL PAPER

#### BORDER TO MATCH

GRAY AND TAN..53 C 047705—21/8 inches wide.
Shipping weight per yard 1 ounce....Per yard 4c

#### HARMONIZING CEILING PAPER

How much paper to order?.... See page 39







# 'Victoria'—allover rose sprays designed for bedroom beauty

HARMONY HOUSE • SUNFAST STANDARD WEIGHT • SEMI-TRIMMED

'Victoria' creates old-fashioned charm for the modern bedroom, the informal dining room or breakfast nook. Soft rose sprays cover the walls in a graceful allover pattern on a background of white.

## In Bedroom Scene on page 68

You will find 'Victoria' featured in this lovely bedroom. The paper is designed to create a beautiful setting for pleasant, comfortable, livable rooms. It will blend effectively with any color scheme you choose, in the bedroom, living room, dining room or breakfast nook. Plan your room in the harmonious tones shown in the photograph, or select another popular color scheme.

# Sunfast Papers are practical . . retain their clear tones

Like all the Harmony House wallpapers sampled in this book, 'Victoria' is sunfast. Skillfully created with fine inks, the pattern will not fade under the effects of sun and light for at least three years.



SEE PAGE 42 FOR SEARS EASY TERMS

#### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10×12 ft.	5	2	16	\$3.40	\$2.68
12x14 ft.	6	3	19	4.29	3.21
14x16 ft.	7	4	22	5.17	3.73

How much paper to order?.... See page 39

#### SIDEWALL PAPER

ROSE ON WHITE. . 53 C 07651—See sample over.

#### BORDERS TO MATCH

ROSE ON WHITE...53 C 047651—21/4 inches wide.

Shipping weight per yard 1 ounce....Per yard 5 1/20

#### HARMONIZING CEILING PAPER

WHITE. . 53 C 07958-Not shown.





# 'Song Bird'—gay, light-hearted design for a charming kitchen

HARMONY HOUSE • SUNFAST
STANDARD WEIGHT • SEMI-TRIMMED

'Song Bird' is a soft, glowing design for kitchen and breakfast nook walls that will make work seem easier, mealtime happier. Tiny red and yellow song birds, on perches and in swaying silver cages, add a gay accent to the soft gray and blue panels of the paper. Bright flower pots, twining ivy vines and yellow blossoms complete the graceful pattern.

## Featured in Kitchen shown on page 68

The tones of the wallpaper have been repeated in the bright kitchen scene pictured on page 68. Use 'Song Bird' in your kitchen or in other favored spots of your home to lend a feeling of spaciousness and the charm of nature to the room in which you work.

This is a practical, useful pattern. The background colors are soft and easy on the eye and lend themselves well to pleasant color schemes. Whether you plan the main tones of your room in blue, in yellow or in red, the paper will serve as a harmonious background.



SEE PAGE 42 FOR SEARS EASY TERMS

#### COST OF COMPLETE ROOMS

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	5	2	16	\$3.68	\$2.88
12x14 ft.	6	-3	19	4.65	3.45
14x16 ft.	7	4	22	5.61	4.01

How much paper to order?..... See page 39

#### SIDEWALL PAPER

#### BORDER TO MATCH

GRAY AND BLUE...53 C 047585—21/4 inches wide.

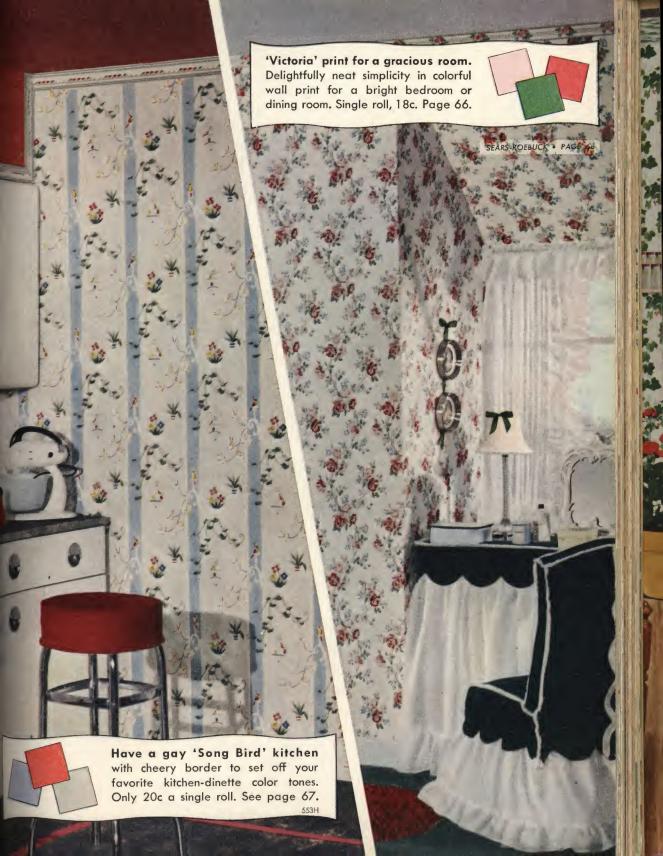
Shipping weight per yard 1 ounce...Per yard 51/2C

#### HARMONIZING CEILING PAPER













# 'English Garden'—rich rose bouquets lend fresh charm to walls

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

Inspired by a famous English wall covering, 'English Garden' brings spacious luxury to the living room, dining room or bedroom. Full-blown roses in soft cameo coral combine with gentle green leaves and tiny blossom accents of white and blue to make a room-flattering allover pattern on neutral beige.

## Featured in Room Scene on page 69

'English Garden' highlights the modern traditional living room preceding. Its rich, soft tones will serve equally well in many charming styles of living and dining room, as well as in the traditional bedroom. Repeat the subtle coral, blue and green tones of the pattern in your allover color scheme. Or choose a bolder or a more subdued room tone. The wall pattern will blend harmoniously.

## Companion Paper for Adjoining Rooms

For papering the room or hallway adjoining your 'English Garden' room, choose a harmonious companion paper such as 'Yankee Clover.' See page 17.

SINGLE ROLL,

34c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown for éasy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

#### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Pouble Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Celling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.56	\$4.36
12x14 ft.	6	3	19	7.02	5.22
14x16 ft.	7	4	22	8.48	6.08

How much paper to order?.... See page 39

#### SIDEWALL PAPER

BEIGE AND CORAL..53 C 07203—See sample over.
Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds 8 ounces...........68c

#### BORDER TO MATCH

BEIGE AND CORAL..53 C 047203—3 inches wide.
Shipping weight per yard 1 ounce....Per yard 6c

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 C 07910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces..............60c







# 'Autumn Fern'—slender fern fronds give a subdued luxurious touch

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

'Autumn Fern' creates a background of quiet harmony for the gracious, comfortable living room or the friendly, hospitable dining room. Bright touches of ivory and soft coral on a field of beige form the graceful allover fern leaf pattern. The perfect backdrop for subtle room tones or bright color schemes.





SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.88	\$3.76
12x14 ft.	6	3	19	6.18	4.50
14x16 ft.	7	4	22	7.48	-5.24

How much paper to order?.... See page 39 Don't forget to order paste. See page 41

#### SIDEWALL PAPER

#### BORDER TO MATCH

IVORY AND BEIGE..53 C 047337—3 inches wide. Shipping weight per yard 1 ounce....Per yard 6C

#### HARMONIZING CEILING PAPER







# 'Sherwood Forest'—shimmering walls in soft green for enchanting rooms

SUNFAST • WASHABLE • EMBOSSED

EXTRA HEAVY • SEMI-TRIMMED

'Sherwood Forest' is a lovely Harmony House wall creation, designed to glamorize the living room or dining room scene with shimmering, soft green walls. The delightful, tropical foliage design with highlights and subtle two-tone stripes is a perfect choice for "dressing up" your favorite downstairs room.

# Borders are correct and add the finishing touch

Give your rooms a professional look with Sears specially designed and colored borders. Every paper sampled in this book has a harmonizing border made to enhance its design and coloring and to add that touch of "rightness" to a well decorated room.

There are so many interesting ways to use borders . . . around alcoves and door frames and on valance boards. The full color photograph on the back cover even shows how the border may be used to decorate a beamed ceiling. Make up a decorative scheme all your own and surprise your friends and family.



# COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Pouble Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.88	\$3.76
12x14 ft.	6	3	19	6.18	4.50
14x16 ft.	7	4	22	7.48	5.24

How much paper to order?.... See page 39

#### SIDEWALL PAPER

GREEN 'SILK' . . 53 C 07335-See sample over.

#### BORDER TO MATCH

GREEN 'SILK'...53 C 047335—234 inches wide.
Shipping weight per yard 1 ounce.....Per yard 6c

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED., 53 C 07926-Not shown.







# 'Sunny Lane'—warm, soft colors. bring a quiet glow to the room

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

Smartly styled in soft, cheery colors, 'Sunny Lane' is designed as a harmonious background for the pleasant, comfortable room where a quiet blend of color tones is desired. Delicate blue blossoms and rich parchment brown leaves, combine with panels of soft beige and yellow to create a room-flattering pattern.





SEE PAGE 42 FOR SEARS EASY TERMS

#### COST OF COMPLETE ROOMS

6.. and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Relis Sidewali	Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10×12 ft.	5	2	16	\$4.88	\$3.76
12×14 ft.	6	3	19	6.18	4.50
14x16 ft.	7	4	22	7.48	5.24

How much paper to order?.... See page 39

#### SIDEWALL, CHOICE OF 3 COLORS

#### BORDERS TO MATCH

BLUE AND BEIGE..53 C 047339—21/4 inches wide. PINK.......53 C 047327—21/4 inches wide. GREEN ......53 C 047329—21/4 inches wide.

Shipping weight per yard 1 ounce....Per yard 60

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED .. 53 C 07926-Not shown.

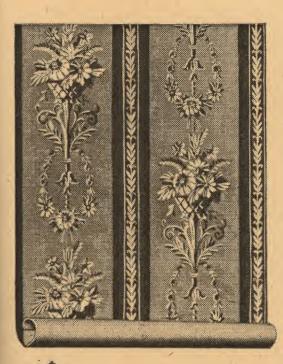




# 'Heraldry'—exquisite traditional luxury in the modern manner

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

In the finest traditions of beauty, 'Heraldry' brings you a soft, shimmering background for lovely, livable rooms. Delicate white scrollwork on silken-ivory panels, a subtle touch of coral, create flattering highlights for your furnishings. In adjoining room, use companion paper, 'Silken Splendor' (see next sample).





SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.56	\$4.36
12x14 ft.	6	3	19	7:02	5.22
14x16 ft.	7	4	22	8.48	6.08

How much paper to order?.... See page 39

#### SIDEWALL, CHOICE OF 2 COLORS

#### BORDERS TO MATCH

#### HARMONIZING CEILING PAPER









# 'Silken Splendor'—shimmering walls enhance room loveliness

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

"Silken Splendor" is designed to create radiant walls in perfect taste. The rich glow of delicate coral bouquets against exquisite scrollwork motifs serves as the perfect foil for today's "traditional" room. Repeat the delicate coral of the design in rich room accents. Or choose the pattern in soft blue and pink.



SINGLE ROLL

34c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Celling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.56	\$4.36
12x14 ft.	6	3	19	7.02	5.22
14x16 ft.	7	4	22	8.48	6.08

How much paper to order?.... See page 39

#### SIDEWALL, CHOICE OF 2 COLORS

#### BORDERS TO MATCH

IVORY..........53 C 047215—2½ inches wide.

BLUE AND PINK..53 C 047219—2½ inches wide.

Shipping weight per yard 1 ounce....Per yard 6C

#### HARMONIZING CEILING PAPER







# 'Demoiselle'-sweet charmer for feminine, formal or casual bedroom

HARMONY HOUSE . SUNFAST . WASHABLE HEAVY WEIGHT . SEMI-TRIMMED

Created in the modern manner, 'Demoiselle' is a pattern of traditional loveliness flattering to many styles of furnishing. The sweet charm of rose-ribboned lace on a soft blue field brings added beauty to the softly feminine girl's room. The formally balanced design provides a setting of dignity for the wellappointed master bedroom . . . and what could be lovelier in the nursery!

## Featured on page 78

The room scene, page 78, shows 'Demoiselle' used as the inspiration for a delightfully harmonious color scheme. You will enjoy planning your own tone arrangements within this pleasant wall setting. Borrow the rose and soft blue of the pattern for bedspread and draperies. Repeat the blue in deeper tone in the floor covering ... or use a deep. soft green for your floor. 'Demoiselle' is also available in soft pink.

## HARMONY HOUSE WALLPAPERS ARE QUALITY WALLPAPERS



SEE PAGE 42 FOR SEARS EASY TERMS

#### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39:

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Celling	Room with- out Celling
10x12 ft.	5	2	16	\$4.60	\$3.56
12x14 ft.	6 -	3	19	5.82	4.26
14x16 ft.	7	4	22	7.04	4.96

How much paper to order?.... See page 39

#### SIDEWALL, CHOICE OF 2 COLORS

BLUE. . 53 C 07379—See sample over. PINK..53 C 07377-Not shown.

Double roll 16 yards long, 18 inches wide.

#### BORDERS TO MATCH

BLUE. . 53 C 047379-21/8 inches wide. PINK. . 53 C 047377-21/8 Inches wide.

Shipping weight per yard 1 ounce....Per yard 60

#### HARMONIZING CEILING PAPER

WHITE...53 C 07928-Not shown.

Double roll 16 yards long, 18 inches wide Shipping weight 2 pounds..... 52c





# 'Valentine'—blossoms and old lace create a harmonious bedroom pattern

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

'Valentine' recaptures the storied charm of graceful bygone eras in a delightfully balanced pattern of soft color tone. Lacy panels and delicate blue-white blossoms trail down quiet walls of pink.

## See Color Scene on page 78

The photograph on page 78 shows how effectively 'Valentine' highlights one charming room plan. The pattern has a gracious symmetry which makes for pleasant harmony in many styles of bedrooms . . . the softly feminine . . . the smartly tailored . . . and the comfortably casual. A practical, durable paper.

## Paperhanging Tools save work

To help you "hang it yourself and save money," Sears has assembled a special selection of practical, inexpensive wall-paper tools. These tools will make your work easier as you redecorate your home with fresh, new Harmony House Wallpaper. See pages 40 and 41 for complete descriptions and prices.



SEE PAGE 42 FOR SEARS EASY TERMS

#### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10×12 ft.	5	2	16	\$5.16	\$3.96
12x14 ft.	6	3	19	6.54	4.74
14x16 ft.	7	4	22	7.92	5.52

How much paper to order?.... See page 39

#### SIDEWALL PAPER

PINK....53 C 07295—See sample over.

Double roll 18 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.......60c

#### BORDER TO MATCH

PINK....53 C 047295—3 inches wide.

Shipping weight per yard 1 ounce....Per yard 6c

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED..53 C 07910—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces.......60c













# 'Circus Holiday' sets a nursery scene for bright playtime, sweet slumbers

HARMONY HOUSE • SUNFAST • WASHABLE
HEAVY WEIGHT • SEMI-TRIMMED

In soft baby blue or baby pink, 'Circus Holiday' stars in the nursery. It supplies the perfect setting for a lovely room, quiet and restful in color, delightfully interesting in pattern.

Baby will never tire of the happy characters that stroll across his twinkling walls. There is Jumbo, the elephant and Hippity-Hop, the pony . . . Drippy, the duck and Teddy Bear. To complete the 'Circus Holiday' scene, alphabet blocks balance neatly, with gay little posies.

## Featured in Color Scene on page 79

The charming nursery pictured, shows how effective 'Circus Holiday' is in making the child's room a happy place. Your choice of pink or blue.

### Wash with Mild Suds

'Circus Holiday' is a Harmony House washable paper. It may be cleaned with a damp cloth or sponge and mild suds, and it should withstand at least 25 rubs without dimming the beauty of the pattern.

SINGLE ROLL

26

SOLD ONLY IN
DOUBLE ROLLS
Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

	Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
	10x12 ft.	5	2	16	\$4.60	\$3.56
ı	12x14 ft.	6	3	19	5.82	4.26
I	14x16 ft.	7	4	22	7.04	4.96

How much paper to order?.... See page 39

#### SIDEWALL, CHOICE OF 2 COLORS

BLUE....53 C 07383—See sample over. PINK....53 C 07381—Not shown.

#### BORDERS TO MATCH

BLUE....53 C 047383—2 inches wide. PINK....53 C 047381—2 inches wide.

Shipping weight per yard 1 ounce.....Per yard 6c

#### HARMONIZING CEILING PAPER

WHITE...53 C 07928-Not shown.

Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds.....

.52c







# 'Lily Pond'—cool, scenic beauty for practical bath or nursery

SUNFAST • WASHABLE • HEAVY WEIGHT

VARNISH-COATED • SEMI-TRIMMED

HARMONY HOUSE

Charmingly refreshing in pattern, 'Lily Pond' is designed for hard, practical use. The varnish coating makes for added washability. Smudges and finger marks may be wiped off in a jiffy with a damp cloth or mild soap suds.

## See Bathroom Scene on page 79

The color photograph on page 79 shows 'Lily Pond' used as effective setting for a pleasant, modern bathroom. This paper makes an ideal wall covering wherever beauty and easy washability are needed. The exceptionally lovely design has the scenic quality which makes a small room appear larger and more spacious, adds interest to the whole room scene. Use it in the bathroom or in planning a delightful nursery.

## Your Choice of Two Colors

Planning your room color scheme is an easy task with the two versions of 'Lily Pond,' the white sample or peach with design in red-brown and green.



## COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Pouble Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	5	2	16	\$6.42	\$4.86
12x14 ft.	6	3	19	8.16	5.82
14x16 ft.	7	4	22	9.90	6.78

How much paper to order?.... See page 39

#### SIDEWALL, CHOICE OF 2 COLORS

WHITE. .53 C 07809—See sample over.

PEACH. .53 C 07807—Not shown.

#### BORDERS TO MATCH

WHITE...53 C 047809—21/2 inches wide.

PEACH...53 C 047807—21/2 inches wide.

Shipping weight per yard 1 ounce......Per yard 6C

#### HARMONIZING CEILING PAPER







# 'Heathcliff'—a fine, engraved Harmony House paper in rich, rough texture

HARMONY HOUSE • SUNFAST • WASHABLE EXTRA HEAVY • EMBOSSED • SEMI-TRIMMED

A fine engravure in rich, subdued tones, 'Heathcliff' is patterned after the rare old tapestries that have brought a priceless air of luxury to rooms through the ages. Durable, lasting and rich in appearance, this pattern will add a harmonious note to changing room furnishings in a variety of styles and colors.





SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Celling	Room with- out Ceiling
10x12 ft.	5	2	16	\$5.76	\$4.56
12x14 ft.	6	3	19	7.26	5.46
14x16 ft.	- 7	4	22	8.76	6.36

How much paper to order?.... See page 39

#### SIDEWALL PAPER

BEIGE AND ROSE., 53 C 07199—See sample over.

### BORDER TO MATCH

BEIGE AND IVORY..53 C 047199—21/2 inches wide. Shipping weight per yard 1 ounce....Per yard 6C

#### HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 C 07910-Not shown.







# 'Patrician' for handsome walls in richly embossed, soft-toned pattern

'Patrician' will serve as a handsome, soft-toned setting for your favorite room. The delicate maize background, with delightful accents of pastel blue, pink and yellow, provides a glowing wall in perfect color harmony with your furnishings. The richly embossed texture of the pattern adds an air of luxury to any room. Extra heavy and in convenient, extra width roll, the paper is long-lasting, easy-to-hang and provides a gracious touch for the living room or dining room of practically any home.

### SIDEWALL PAPER

MAIZE..53 C 07771—See sample over.

Triple roll 15 yards long, 29 inches wide.

Shipping weight 3 pounds 8 ounces..... \$1.26

### BORDER TO MATCH

MAIZE..53 C 057771—21/4 inches wide.

Shipping weight per yard 1 ounce.....Per yard 6C

### HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 C 07910—Not shown.

 \$INGLE ROLL

42c

SOLD ONLY IN

TRIPLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

"30 INCHES" WIDE\* • HARMONY HOUSE SUNFAST • WASHABLE • EXTRA HEAVY EMBOSSED • SEMI - TRIMMED

### HOW MUCH TO ORDER

"30-inch"\* Papers Only

\* The wallpaper industry calls these extra wide papers "30-Inch papers." Actually, they measure from about 28 to 29 inches in width. We call this to your attention to avoid any possible misunderstanding.

2	Size of Room 8 or 9-Feet High	Criple Rolls Sidewall	Yards of Border	Double Rolls Ceiling
	8 x 10	3	14	2
	8 x 12	4	15	2
	10 x 12	4	16	2
	10 x 14·	4	18	3
	12 x 14	4	19	3
,	12 x 16	5	21	4
	12 x 18	5	22	4
	14 × 16	5	22	4
	14 x 18	6	23	4
	15 x 18	6	24_	5
	15 x 20	6	25	5
_	16 x 18	6	25	5
	16 x 20	6	26	5
	18 x 20	6	28	6
	20 x 24	7	31	7

10 x 12	feetSidewall	and	border\$6.00
12 x 14	feetSidewall	and	border 6.18
14 x 16	feetSidewall	and	border 7.62







# 'San Michele'-soft room flattery in rich, stucco-effect, extra heavy paper

San Michele' provides a beautiful, rich, stucco-like wall for flattering room highlights in any type of home. The allover pattern in delicate peach, blue and tan is deeply embossed on extra-heavy "30-inch paper." A practical, durable, versatile paper, it will go equally well in living room, dining room, hallway or any other rooms in the house where handsome, rough-textured walls are desired. The pattern comes in extra width roll. It is easy to hang. There is no problem of matching pattern as you hang it.

### SIDEWALL PAPER

STUCCO EFFECT...53 C 07773—See sample over.

Triple rell 15 yards long, 29 inches wide. Shipping weight 3 pounds 8 ounces, ... \$1.26

### BORDER TO MATCH

STUCCO EFFECT...53 C 057773—2½ inches wide. Shipping weight per yard 1 ounce 20 20 20 Per yard 6C

#### HARMONIZING CEILING PAPER

WHITE...53 C 07910-Not shown.



"30 INCHES" WIDE\* • HARMONY HOUSE •
SUNFAST • WASHABLE • EXTRA HEAVY
EMBOSSED • SEMI-TRIMMED

### HOW MUCH TO ORDER

"30-inch"\* Papers Only

\* The wallpaper industry calls these extra wide papers "38-Inch papers." Actually, they measure from about 28 to 29 inches in width. We call this te your attention to avoid any possible misunderstanding.

Size of Room 8 or 9-Ft. High	Triple Rolls Sidewall	Yards of Border	Double Roffs Ceiling
8 x 10	3	14	2
8 x 12	4	15	2
10 x 12	4 "	16	2
10 x 14	4	18	3
12 x 14	4	19	3
12 x 16	5	21	4
12 x 18	5	22	4
14 x 16	5	22	4
14 x 18	6	23	4
15 x 18	6	24	5
15 x 20	6	25	5
16 x 18	6	25	5
16 x 20	6	26	5
18 x 20	6	28	6 1
20 x 24	7	84	7

			border :\$6.00
			border 6.18
14 x 16	feetSidewall	and	border 7.62







# 'Devonshire'—richly embossed pattern of distinction in special "30-inch paper"

effect and soft, flattering tones, you will welcome 'Devonshire.' Beautifully designed in the finest traditions of wall-paper craftsmanship, the distinctive pattern is laid on extra heavy "30-inch paper." Easy-to-hang, practical and long-wearing, the paper is an ideal choice for the modern home. The deeply embossed finish, graceful floral design and delicate peach and blue color tones make 'Devonshire' an especially fine choice for the living room or dining room.

### SIDEWALL PAPER

PEACH AND BLUE..53 C 07769—See sample over.

Triple roll 15 yards long, 29 inches wide.

Shipping weight 3 pounds 8 ounces...... \$1.26

### BORDER TO MATCH

PEACH AND BLUE..53 C 047769—3 inches wide.

Shipping weight per yard 1 ounce.....Per yard 6c

### HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 C 07910—Net shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 8 ounces................60c

\$INGLE ROLL

42c

SOLD ONLY IN
TRIPLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

"30 INCHES" WIDE\* • HARMONY HOUSE
SUNFAST • WASHABLE • EXTRA HEAVY
EMBOSSED • SEMI - TRIMMED

### HOW MUCH TO ORDER

"30-inch"\* Papers Only

The wallpaper industry calls these extra wide papers "30-inch papers." Actually, they measure from about 28 to 29 Inches in width. We call this to your attention to avoid any possible misunderstanding.

Size of Room 8 or 9-Ft. High	Triple Rolls Sidewall	Yards of Border	Double Rolls Ceiling
8 x 10	3	14	2
8 x 12	4	15	2
10 x 12 1	4	16	2
10 x 14	4	18	3
12 x 14	- 4	19	3
12 × 16	5	21	4
12 x 18	5	22	4
14 x 16	5	22	4
14 x 18	6	23	4
15 x 18	6	24	5
15 x 20	- 6	25	5
16 x 18	. 6	25	5
16 x 20	6	26	5
18 x 20	6	28	6
20 x 24	7	31	7 .

10 x	12	feetSidewall	and	border \$6.00	
12 x	14	feetSidewall	and	border 6.18	
14 x	16	feet Sidewall	and	border 7.62	







# 'Baybridge'-rich-textured beauty of fine tapestry on heavy, embossed paper

For flattering walls in soft beige, with delicate accents of rose and green, choose 'Baybridge.' The richly embossed pattern, created in the tradition of fine tapestry, serves as a handsome setting for the living room or dining room. A practical, extra heavy, long-lasting paper, it is designed to blend harmoniously with many styles of furnishings and to serve as an attractive background for all color schemes. 'Baybridge' is a pattern you will continue to enjoy for a long time to come.

### SIDEWALL PAPER

BEIGE...53 C 07775—See sample over.

Triple roll 15 yards long, 29 inches wide.

Shipping weight 3 pounds 8 ounces......\$1.26

#### BORDER TO MATCH

BEIGE. . 53 C 057775-21/4 inches wide.

Shipping weight per yard 1 ounce.....Per yard 6C

### HARMONIZING CEILING PAPER

WHITE EMBOSSED..53 C 07910-Not shown.



SEE PAGE 42 FOR SEARS EASY TERMS

"30 INCHES" WIDE\* • HARMONY HOUSE
SUNFAST • WASHABLE • EXTRA HEAVY

EMBOSSED • SEMI-TRIMMED

### HOW MUCH TO ORDER "30-inch"\* Papers Only

• The wallpaper industry calls these extra wide papers "30-inch papers." Actually, they measure from about 28 to 29 inches in width. We call this to your attention to avoid any possible misunderstanding.

Size of Room 8 or 9-Feet High	Triple Rolls Sidewall	Yards of Border	Double Rolls Ceiling
8 x 10	3	14	2
8 x 12	4	15	2
- 10 x 12	4	16	2
10 x 14	4	18	3
12 x 14	4	19	3
12 x 16	5	21	4
12 x 18	5	22	4
14 x 16	5	22	4
14 x 18	6	23	4
15 x 18	6	24	5
15 x 20	6	25	5
16 x 18	6	25	5
16 x 20	6	26	5
18 x 20	6	28	6
20 x 24	7	31	7

		border\$6.00
		border 6.18
14 x 16 feet Sidewall	and	border 7.62







# 'Minuet'—delicate traditional beauty in handsome, embossed "30-inch" paper

Based on the exquisitely beautiful designs of the old Court days, 'Minuet' provides a pattern of delicate beauty richly embossed on extra heavy "30-inch paper." The design serves as a lovely wall background for the gracious room. Its fine pastel color tones, on a soft green background, blend flatteringly and harmoniously with room furnishings. Use it in the living room or dining room to lend an air of luxury to the scene and to give your home a setting of traditional loveliness.

### SIDEWALL PAPER

GREEN..53 C 07767—See sample over.

Triple roll 15 yards long, 29 inches wide.
Shipping weight 3 pounds 8 ounces...... \$1.26

### BORDER TO MATCH

GREEN..53 C 047767—3 inches wide.

Shipping weight per yard 1 ounce.....Per yard 6C

#### HARMONIZING CEILING PAPER



SEE PAGE 42 FOR SEARS EASY TERMS

"30 INCHES" WIDE\* HARMONY HOUSE
SUNFAST • WASHABLE • EXTRA HEAVY
EMBOSSED • SEMI - TRIMMED

### HOW MUCH TO ORDER

"30-inch"\* Papers Only

\* The wallpaper industry calls these extra wide papers "30-inch papers." Actifally, they measure from about 28 to 29 Inches in width. We call this to your attention to avoid any possible misunderstanding.

Size of Room 8 or 9-Feet High	Triple Rolls Sidewall	Yards of Border	Double Rolls Ceiling
8 x 10	3	14	2
8 x 12	4	15	2
10 x 12	4	16	2
10 x 14	4	18	3
12 x 14	4	19	3
12 x 16	5	21	4
12 x 18	5	22	4
14 x 16	5	22	4
14 x 18	6	23	4
15 x 18	6	24	5
15 x 20	6	25	5
16 x 18	6	25	5
16 x 20	6	26	5
18 x 20	6	28	6
20 x 24	7	31	7

10 x 12	feetSidew	all and b	arder	\$6.00
12 x 14	feetSidew	all and b	order	6.18
14 x 16	feetSidew	all and b	order	7.62



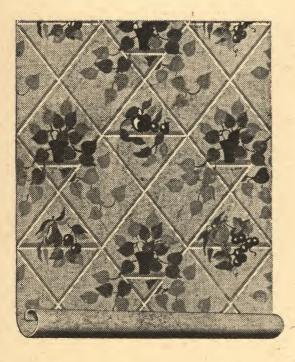




# 'Vine and Trellis'—popular Harmony House design for kitchen or bath

**SUNFAST • WASHABLE • VARNISH COATED**HEAVY WEIGHT • SEMI-TRIMMED

'Vine and Trellis' provides a charming latticework pattern on ivory background for that gay, neat wall effect you will enjoy in kitchen, breakfast room and bath. Yellow ivy pots, red apples, blue berries and twining green vines complete the colorful design. Varnish coated, this is one of our most washable papers.





SEE PAGE 42 FOR SEARS EASY TERM!

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openlings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	5	2	16	\$6.42	\$4.86
12x14 ft.	6	3	19	8.16	5.82
14x16 ft.	7	4	22	9.90	6.78

How much paper to order?.... See page 39

#### SIDEWALL PAPER

#### BORDER TO MATCH

IVORY BACKGROUND..53 C 047803—2½ in. wide.
Shipping weight per yard 1 ounce.....Per yard 6C

#### HARMONIZING CEILING PAPER

WHITE...53 C 07908-Not shown.







# 'Rustic'—gay, pine-tone walls for super-washable kitchen

HARMONY HOUSE • SUNFAST • WASHABLE
HEAVY WEIGHT • SEMI-TRIMMED

'Rustic' brings you a gay, cheerful pattern for the kitchen or breakfast room. Printed in fine oil inks on highly glazed "ceramic" paper, it is even more washable than a varnish-finish paper. Washaway soil in a jiffy with mild soap suds. The bright, pleasing design on a natural pinetone will be a constant delight.

### It's easy to hang it yourself

Think of the money you save by being your own decorator. You need not be experienced. Even a beginner can hang Sears Harmony House Wallpapers. Like all the Harmony House patterns, 'Rustic' comes with special semi-trimmed edges to make trimming and hanging easier. "Join-mark" arrows are printed along the edge so that you can match the design perfectly as each roll goes smoothly and evenly onto the wall. Complete "How-to-Hang" instructions are sent to you with your wallpaper.



### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$6.42	\$4.86
12x14 ft.	. 6	3	19	8.16	5.82
14x16, ft.	7	4	22	9.90	6.78

How much paper to order?.... See page 39

#### SIDEWALL PAPER

PINETONE..53 C 07823—See sample over.

### BORDER TO MATCH

PINETONE..53 C 047823-2 inches wide.

Shipping weight per yard 1 ounce....Per yard 60

### HARMONIZING CEILING PAPER

WHITE. . 53 C 07908—Harmonizes with sidewall.







### 'Niagara'—cool marble pattern for washable kitchen or bath

HARMONY HOUSE • SUNFAST • WASHABLE
HEAVY WEIGHT • SEMI-TRIMMED

Soft green, coral and blue touches accent this white, marble-like pattern, with its brightly decorative border. 'Niagara' lends a delightfully refreshing touch to kitchen and bathroom walls. The "ceramic" (highly glazed) finish provides super-washability. The paper is water-resistant. Wash with mild suds.

### Adaptable to Varied Color Schemes

'Niagara' supplies a cool, neutral wall background which blends well with any color scheme of your choice. Choose the tone of your room accessories . . . vary them from time to time . . . with the assurance that your walls will serve as a harmonious highlight for your furnishings. The modern home will find many uses for this practical pattern.

### Super-Washable Ceramic Papers ideal for the kitchen or bath

'Niagara' has the special, highly glazed "ceramic" finish which makes it almost impervious to water. Wash it in a jiffy with mild soap suds. Stays fresh looking.



### SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	- 16	\$6.42	\$4.86
12x14 ft.	6	3	19	8.16	5.82
14x16 ft.	7	4	22	9.90	6.78

How much paper to order?.... See page 39

#### SIDEWALL PAPER

WHITE..53 C 07821—See sample over.

### BORDER TO HARMONIZE

WHITE..53 C 047821—21/2 inches wide.

Shipping weight per yard 1 ounce.....Per yard 60

### HARMONIZING CEILING PAPER

WHITE...53 C 07908-Harmonize with sidewall.







### 'Peasant Fantasy'—neat, winning design for rooms you'll live with and like

HARMONY HOUSE • SUNFAST • WASHABLE
HEAVY WEIGHT • SEMI-TRIMMED

Exquisitely drawn in neat, friendly tile design, 'Peasant Fantasy' brings heartwarming charm to the room. Four delightful motif blocks with colorful, floral edging alternate on the walls . . . (1) the perky Dutch girl, dressed in her saucy native costume; (2) A plump little Dutch boy in big, blue pantaloons; (3) Two chattering white ducks under a gay, well-clipped tree; (4) A pair of woolly lambs beside the neat, little tree.

### See Room Scene on Back Cover

'Peasant Fantasy' is a perfect choice for kitchen walls, as shown in the color photograph on the back cover. Use it in kitchen or breakfast nook . . . in hallway or informal dining room . : : in bedroom, nursery or playroom.

You will find it easy to plan your room color scheme with the gay accents of the wall design to add interest to the scene. Repeat the soft tones of green, the red and blue as decorative touches in chinaware and furnishings.

SINGLE ROLL

34c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.
Allowance has been made for average door and window openlngs. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Celling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling]
10x12 ft.	5	2	16	\$5.56	\$4.36
12x14 ft.	6	3	19	7.02	5.22
14x16 ft.	7	4	22	8.48	6.08

How much paper to orderf..... See page 39

### SIDEWALL PAPER

BEIGE BACKGROUND..53 C 07245—See sample over.

#### BORDER TO MATCH

BEIGE BACKGROUND . . 53 C 047245-21/2 in. wide.

Shipping weight per yard 1 ounce.....Per yard 66

### HARMONIZING CEILING PAPER

WHITE...53 C 07910-Not shown.







# 'Knotty Pine'—versatile paper in handsome, natural wood-grain

HARMONY HOUSE • SUNFAST • WASHABLE
HEAVY WEIGHT • ENGRAVED • SEMI-TRIMMED

'Knotty Pine' is a perfect choice where a handsome, natural wood effect is desired. The beautiful grain in rich wood tones creates a realistic and lovely rustic touch which will make your rooms brighter, more pleasant and more enjoyable . . . at very moderate cost.

### See Breakfast Nook on page 94

The photograph on page 94 shows 'Knotty Pine' effectively combined with 'Trailing Ivy' (see next sample) to make a charming kitchen-breakfast nook unit. Use this versatile wood-grain pattern alone or in combination with a printed wallpaper for a delightfully livable kitchen and breakfast nook . . . for hallway, boy's room or den . . . for basement workshop or playroom . . . for offices, stores and display backgrounds.

### A Practical Harmony House Choice

'Knotty Pine' is a sunfast, washable paper. It is a durable, practical choice and will not fade or lose its handsome color tones for at least three years.



SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

Allowance has been made for average door and window openings. For more complete table of room sizes, see page 39

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Calling	Room with- out Celling
10x12 ft.	5	2	16	\$5.76	\$4.56
12x14 ft.	6	3	19	7.26	5.46
14x16 ft.	7	4	22	8.76	6.36

How much paper to order?.... See page 39

### SIDEWALL PAPER

WOOD-TONE...53 C 07817—See sample over.

#### BORDER TO MATCH

WOOD-TONE...53 C 047817—2 inches wide.
Shipping weight per yard 1 ounce.....Per yard 6C

### HARMONIZING CEILING PAPER

IVORY EMBOSSED...53 C 07912-Not shown





# 'Trailing Ivy' lends note of gaiety to many rooms of the house

HARMONY HOUSE • SUNFAST • WASHABLE
HEAVY WEIGHT • SEMI-TRIMMED

'Trailing Ivy' has the gay, winsome charm that brings a note of good cheer into even the most "difficult" room. Fresh, sparkling ivy leaves, in blending tones of green, twine gracefully about the walls, with perky, red berries to add a bright accent. It's a design you'll love.

### Featured in Full-Color Room Scene

The bright kitchen and breakfast nook combination on the following page is created with 'Trailing Ivy' and 'Knotty Pine' (see preceding sample). Or use 'Trailing Ivy' to highlight a color scheme of white, with bright accents of red or green for an exciting kitchen-dinette.

### An "All-Purpose" Pattern

This versatile design will find many uses in the home . . . in the informal dining room and hallway . . . as colorful accent for the lighthearted bedroom . . . on inviting pantry walls . . . on panels or lining for cupboards. For an added decorative touch, use 'Trailing Ivy' on the ceiling. A durable, washable paper.



SEE PAGE 42 FOR SEARS EASY TERMS

### COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average deer and window openings. For more complete table of room sizes, see page 39.

Size of Room 9 Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.60	\$3.56
12x14 ft.	6	3	19	5.82	4.26
14x16 ft.	7	4	22	7.04	4.96

How much paper to order?.... See page 39

### SIDEWALL PAPER

### BORDER TO MATCH

GREEN ON WHITE..53 C 047351—21% in. wide.
Shipping weight per yard 1 ounce.....Per yard 6c

### HARMONIZING CEILING PAPER

WHITE..53 C 07928—Not shown.











"Every room looks fresh and pretty with Sears new Harmony House Wallpaper...and it costs so little! Sidewalls of this washable, 10x12-foot kitchen cost only \$3.40... border on the beamed ceiling is 6c a yard. Of course I hung the wallpaper myself... Sears semi-trimmed edges and join-marks made my work easy. Sears always sends easy-to-follow paper hanging instructions with your wallpaper order."

- All wallpapers sampled in this book are guaranteed sunfast.
- A chic, harmonizing border is available for each sidewall paper to give a professional touch to every room.
- "Cost-of-Room" tables on each sample figure cost at a glance.
- You get beautifully designed, high-quality walipaper at Sears famous, low, money-saving prices. Why spend more?
- You get soft, glowing colors to harmonize with your furniture.
- You can hang wallpaper yourself and save even more money.